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# Foreign direct investment and industrial agglomeration: Evidence from China

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## ABSTRACT

This paper studies the effect of foreign direct investment (FDI) on industrial agglomeration. Using the differential effects of FDI deregulation in 2002 in China on different industries, we find that FDI affects industrial agglomeration *negatively*. As FDI brings technological spillovers and various agglomeration benefits, other forces must be at work to drive this empirical finding. We propose a simple theory that FDI may discourage industrial agglomeration due to fiercer competition pressure. We find various evidence of this competition mechanism. We also find that FDI deregulation is conducive to industrial growth, but the dispersion induced by FDI deregulation reduces the positive effect of FDI on the growth rate by 8 to 14%.

## 1. Introduction

This paper is concerned with two *mechanisms for economic growth*. The first is the agglomeration of economic activities (Jacobs 1969, Lucas Jr. 1988, Krugman 1991, Glaeser et al. 1992). More specifically, industrialization and urbanization are two salient phenomena that are closely intertwined in the development process for developing countries (Henderson 2005 and Michaels et al. 2014). The second mechanism is technology diffusion (Howitt 2000 and Acemoglu et al. 2006), which is fundamentally what underlies the convergence hypothesis. In developing countries, special economic zones are often established as a means to promote economic growth, and the rationales are mainly these two mechanisms: to promote the clustering of firms/industries and to facilitate technology diffusion by attracting foreign direct investment (henceforth FDI). Manifesting these ideas is the emergence of Shenzhen from a small fishing village to one of the four top-tier cities in China and Iskandar Malaysia, which achieved significant economic growth after its establishment in 2006.<sup>2</sup>

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<sup>2</sup> Before 1980, Shenzhen was a small fishing village, with virtually no foreign investment. In May 1980, China's State Council approved establishing the first special economic zone (SEZ) in China, the Shenzhen SEZ. The zone is considered a testing ground for trade and FDI liberalization and tax reforms. To attract

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Despite the importance of these two mechanisms, there are few studies on their interaction. This paper aims to fill this void by studying whether and how FDI may affect industrial agglomeration and by probing their implications on industrial growth. Specifically, we explore a particular historical event to empirically examine the effect of FDI on industrial agglomeration. China entered the World Trade Organization (WTO) near the end of 2001. As a condition of accession, China was required to relax its controls on FDI entry: the extent of deregulation differed across industries. Specifically, China encouraged FDI entries in around one quarter of its manufacturing industries, with the rest remaining mostly status quo. Our main data set is the Annual Surveys of Industrial Firms (ASIF) during 1998–2007, and the data shows that such differential deregulation of FDI generated different degrees of the influx of foreign capital and firms across industries.

These variations in FDI deregulation across industries and time allow us to use a difference-in-differences (DD) estimation approach. Specifically, we compare the degrees of industrial agglomeration in the FDI-deregulated industries with those in the status-quo industries before and after the deregulation, which occurred in 2002, not long after the WTO accession. The degree of industrial agglomeration is measured using a widely-used index, the Ellison–Glaeser (EG) index (Ellison and Glaeser, 1997). The identifying assumption in estimating the causal effect of FDI deregulation is whether the deregulated industries and the timing of the deregulation are randomly determined or not. Before the DD estimation, we examine the spatial distribution of manufacturing output. We find that the FDI-deregulated industries as a whole were concentrated in the coastal region (relative to the inland region) during the entire data period, but the degree of concentration reduced substantially after the WTO accession. In contrast, there was little change in the degrees of concentration for the status-quo industries after the WTO accession.

The first task of our DD estimation is a check on the parallel pre-trends between the treatment and control groups; it is shown that there is no difference in industrial agglomeration between the treatment and the control group before the FDI deregulations. Second, we control for the nonrandom selection of deregulated industries by carefully examining the determinants of FDI deregulations. Third, we control for other concurrent policy reforms that may affect industrial agglomeration. These policy reforms include tariff reductions, restructuring and privatization of SOEs, special economic zones, and the Western Development Program. Another important concurrent shock was the elimination of trade policy uncertainty due to the US' granting of Permanent Normal Trade Relations (PNTR) to China which occurred around the same time as China's WTO accession; this is also controlled. Conditional on a set of controls, the relaxation of FDI regulations is plausibly exogenous. We find a significantly negative effect of FDI deregulation on industrial agglomeration, and this result is robust to a battery of robustness checks. The results are in line with the above-mentioned descriptive pattern that the spatial distribution of manufacturing output for the FDI-deregulated industries became more even after the WTO accession.

Firms tend to cluster for various agglomeration benefits.<sup>3</sup> Foreign firms (and hence FDI) also tend to cluster (Alfaro and Chen, 2014). Thus, locations with numerous foreign firms may be attractive for domestic firms due to technology diffusion and other agglomeration benefits such as input–output linkages among foreign and domestic firms. Zooming in to technology diffusion in particular, various studies (e.g., Keller and Yeaple 2009 ; Haskel et al. 2007; Keller 2002) have demonstrated the positive effects of inward FDI on the productivity of domestic firms. Nevertheless, our empirical results suggest that other forces must be at work and dominate the above-mentioned agglomeration benefits/forces (at least on average across industries) so that a negative impact of FDI on agglomeration is observed. Our next task is to investigate possible mechanisms that could explain our empirical finding.

Our main hypothesis is that *competition matters*. The influx of FDI firms and capital and the fact that they are more productive implies that Chinese domestic firms face fiercer competition pressure, which forms a dispersion force. To illustrate this, we develop a simple theory based on the interaction between technology diffusion as an agglomeration force and competition as a dispersion force. If domestic firms are located in the same region as the foreign firms, they may receive technological spillover and thus have higher productivities on average than the domestic firms that stay in the other region with fewer or no foreign firms.<sup>4</sup> But the existence of transport costs between regions makes regions with more firms more competitive, reducing markups, sales, and profits for the firms there and discouraging firms from locating there.

Our theory implies a hump shape in the relation of industrial agglomeration with foreign capital or with industry size. When there is little foreign capital and the overall industry size is small, increasing foreign capital (and hence the number of foreign firms) promotes agglomeration because of the strong effect of technology diffusion and the weak effect of competition as the industry size is small. This is reminiscent of the Shenzhen/Iskandar story. However, when foreign capital keeps increasing while the domestic capital is kept fixed, the degree of agglomeration eventually starts to decrease because the productivity gap narrows due to accrued technology diffusion and because the increases in foreign capital also increase the overall industry size, rendering stronger competition pressure. Alternative comparative statics show that the hump-shaped pattern remains robust when both types of capital increase such that the overall industry size increases. Around 2002 and compared with the years right after the Reform and Opening up in 1979, there were already plenty of foreign firms in China, and the productivity gap between domestic and foreign firms narrowed. Moreover, the industry sizes (inclusive of both domestic and foreign firms) were also much larger to render fiercer

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foreign investment, the government provided preferential policies for foreign investors, for example, reductions in corporate income tax and land use fees. The annual growth rate averaged between 1980 and 2001 for the GDP of Shenzhen was 29.5 percent. The corresponding number for gross industrial output and total exports was 46.4 percent and 39.4 percent, respectively. Regarding the case of Iskandar Malaysia, the Malaysia government established the special economic zone of Iskandar Malaysia in November 2006. After a decade, the zone had created about 700 thousand employment opportunities, and the committed cumulative investments reached 52.99 billion US dollars in 2016. The region's GDP grew annually at 4.1 percent from 2006 to 2010, and at about 7 percent after 2011 (Iskandar Regional Development Authority, 2016).

<sup>3</sup> See the discussion in the literature review below.

<sup>4</sup> In fact, technology diffusion in our theory can be more broadly interpreted as any external benefit that the presence of foreign firms brings to domestic ones.

competition pressure. Thus, it is likely that many industries in China around 2002 are on the decreasing part of the hump shape, thus driving our empirical finding.

To test the theoretical mechanism, we estimate the effect of FDI deregulation on markups, sales, and profits of firms. We do find that after 2002 the markups, sales, and profits of firms in the deregulated industries are significantly lower than their counterparts in the status-quo industries. Furthermore, we find suggestive evidence for the technology-diffusion channel as a higher share of foreign firms in a region is associated with a smaller technology gap between foreign and domestic firms in that region. As our baseline result reflects a cross-industry average effect of FDI deregulation on industrial agglomeration, we also test the hump-shape prediction by examining the heterogeneous effect of FDI deregulation according to industry size and according to the presence of foreign firms. The data supports the hump-shape prediction.

Our final empirical investigation is on the impact of FDI and agglomeration on industrial growth. We find that FDI deregulation increases the industrial growth rate, but the dispersion induced by FDI deregulation reduces the positive effect of FDI on the growth rate by 8 to 14%. This finding is consistent with our proposed mechanism and previous empirical findings. Compared with bare-bone FDI-promoting policies, our findings suggest that these policies coupled with agglomeration-promoting policies such as special economic zones would be more effective because FDI influx may cause dispersion and thereby dampen growth potential.

Our literature review starts with a closely related work by [Lu et al. \(2017\)](#), who empirically study the effect of FDI on firm productivities and highlight both the positive and negative roles of FDI. The identification strategy in this paper is also similar to theirs. Nevertheless, there are three important differences between the current study and theirs. First, we investigate the implications of FDI on the economic geography of industries in China, which may render important policy implications such as those on FDI-promoting place-based policies. Second, we propose a theory of FDI on the economic geography and predict a hump shape for the effect of FDI deregulation on industrial agglomeration. Our empirical test on the mechanism further affirms the hump-shape theoretical result. Third, we investigate the effect of FDI on industrial growth and the role of industrial agglomeration in this effect.

Next, we discuss other related empirical literature on the effects of FDI on domestic firms. Using Venezuela data, [Aitken and Harrison \(1999\)](#) find empirical evidence that domestic firms may benefit from foreign firms through channels such as knowledge spillover, input sharing, and labor pooling, but they may lose market share to the more productive foreign multinationals. Their findings generally corroborate our above-mentioned mechanism tests. [Alfaro and Chen \(2018\)](#) decompose the aggregate industry productivity into a within-firm productivity effect and a between-firm selection and reallocation effect, and find that the selection and reallocation effect account for two-thirds of the effect of multinationals on aggregate industry productivity. Using data from Mexico, Venezuela, and the US, [Aitken et al. \(1996\)](#) study the effect of FDI on local wages. [Aitken et al. \(1997\)](#) use Mexican plant-level data to study the effect of FDI on exports by domestic firms. Using data from the Czech Republic, [Kosová \(2010\)](#) studies the effect of FDI on firm selection. To the best of our knowledge, our work is the first attempt to identify the effect of FDI on industrial agglomeration in a country.

Our work is also related to the literature on (industrial) agglomeration, which, in the past few decades, has substantially advanced our understanding of various agglomeration forces operating at the industry level or across industries. These include knowledge spillover, labor pooling, input–output linkages, and many others. See [Marshall \(1920\)](#) for initial ideas on agglomeration, and recent micro-level fine-grained evidence on input–output linkages through the lens of matching. For modern development of related literature, see [Duranton and Puga \(2004\)](#) for a survey on the theoretical literature, and [Rosenthal and Strange \(2004\)](#) on the empirical counterpart.<sup>5</sup> Less emphasized is the role of international trade and foreign direct investment. A few recent studies point to the positive role of international trade on the agglomeration of economic activities within a country (see, e.g., [Rauch 1991](#); [Fajgelbaum and Redding 2022](#); [Tombe and Zhu 2019](#); [Redding 2016](#)), but little work has been done on the role of FDI, which is the focus of our work.<sup>6</sup>

Note that our work focuses specifically on industrial agglomeration as opposed to agglomeration in general. The canonical theories of agglomeration typically model situations when two sides of the markets (buyers and sellers) are both mobile; e.g., when firms and people cluster together to form large regions or cities. See, for examples, [Krugman \(1991\)](#), [Helpman \(1998\)](#), [Ottaviano et al. \(2002\)](#), and [Murata \(2003\)](#). However, our focus here, as fits our regression specification and results, is on the location pattern of firms in an industry. Thus, our theory uses the partial-equilibrium framework of [Melitz and Ottaviano \(2008\)](#) and allows only the firms to be mobile. After all, the location pattern of each of the 424 four-digit industries is unlikely to affect the location pattern of the population or the overall economy.<sup>7</sup> The implication of this partial-equilibrium approach is that the competition effect discourages agglomeration of firms rather than encourages it, as seen in models where both firms and consumers are mobile, e.g., [Ottaviano et al. \(2002\)](#). To the best of our knowledge, our empirical results provide the first evidence of pro-competitive effects being a dispersion force for industrial agglomeration.<sup>8</sup>

The rest of the paper is organized as follows. Section 2 details the data and the background of the FDI deregulation in 2002. Section 3 specifies the estimation strategy. Section 4 presents the empirical results of the effect of FDI on agglomeration.

<sup>5</sup> For examples of more recent development in empirical evidence, see industry-level evidence by [Ellison et al. \(2010\)](#) and [Faggio et al. \(2017\)](#), as well as the transaction-level evidence on input–output linkages through the lens of matching by [Miyachi \(2018\)](#).

<sup>6</sup> The openness to FDI and to trade have different implications; FDI is a form of deeper integration in that it requires FDI firms to set up affiliates and/or production facilities on foreign turf, which necessarily requires more intensive interaction with people/firms in host countries. Thus, FDI brings technology diffusion in a much more *knowledge-intensive* way than trade.

<sup>7</sup> Our theoretical approach also fits our empirical measure in the EG index, which takes the spatial distribution of population or overall economic activities as given.

<sup>8</sup> Also related is the theoretical work by [Behrens et al. \(2007\)](#), who show the geographic dispersion of the industry when trade becomes more open. Our theory differs from theirs as we focus on FDI and incorporate technology diffusion.

Section 5 examines two potential explanations and conducts mechanism tests. Section 6 investigates the effect of FDI and industrial agglomeration on industrial growth rate. Section 7 concludes.

## 2. Background and data

### 2.1. Regulation of FDI in China

In December 1978, China's then-leader Deng Xiaoping initiated an open-door policy intended to promote foreign trade and investment. The policy changed the situation dramatically under the rigid central planning in force before 1978. At that time, foreign-invested enterprises were almost completely absent. From the late 1970s to the early 1990s, a series of laws on FDI and implementation measures were introduced and revised.

- In July 1979, a “Law on Sino-Foreign Equity Joint Venture” was passed to attract foreign direct investment.
- In September 1983, “Regulations for the Implementation of the Law on Sino-Foreign Equity Joint Ventures” was issued by China's State Council of China. They were revised in January 1986, December 1987, and April 1990.
- In April 1986 the “Law on Foreign Capital Enterprises” was enacted.
- In October 1986, “Policies on Encouragement of Foreign Investment” was issued by the State Council.

Foreign-invested enterprises enjoy preferential policies on taxes, land use, and other matters, often in the form of policies for special economic zones. They were expected to bring advanced technology and management know-how to China and to promote China's integration into the world economy. As a result of those laws and implementation measures, China experienced rapid growth in FDI inflow from 1979 to 1991. After Deng Xiaoping took a tour of Southern China in the spring of 1992 to revive a slowing economy, the FDI inflows to China grew even faster, reaching US\$ 27.52 billion in 1993.

Most significantly, there were policies designating which industries were permitted to accept foreign direct investment. In June 1995, the central government promulgated a “Catalogue for the Guidance of Foreign Investment Industries” (henceforth, the Catalogue), which, together with the modifications made in 1997, became the government guidelines for regulating FDI inflows. Specifically, the Catalogue classified products into four categories in which (i) FDI was supported, (ii) FDI was permitted, (iii) FDI was restricted, or (iv) FDI was prohibited.

After China's entry into the World Trade Organization in November 2001, the central government substantially revised the Catalogue in March 2002, and then made minor revisions in November 2004.<sup>9</sup> This study exploits the plausibly exogenous relaxation of FDI regulations upon China's WTO accession at the end of 2001 to identify the effect of FDI on industrial agglomeration.

### 2.2. Data and variables

#### 2.2.1. Panel data on manufacturing firms

The main data used in this study are from the Annual Surveys of Industrial Firms (ASIF) conducted by the National Bureau of Statistics of China during 1998–2007. These surveys cover all of the state-owned enterprises (SOEs) and all of the non-SOEs firms with annual sales exceeding 5 million Chinese yuan (about US\$827,000). The number of firms covered in the surveys varies from approximately 162,000 to approximately 270,000. The data set has more than 100 variables, including the basic information for each surveyed firm, such as its identification number, location code, and industry affiliation. It is supplemented with financial and operational information extracted from accounting statements, such as sales, employment, materials, fixed assets, and the total wage bill.

For our study, we need precise industry and location information about our sample firms. In 2003, a new classification system for industry codes (GB/T 4754-2002) was adopted in China to replace the old classification system (GB/T 4754-1994) that had been used from 1995 to 2002. To achieve consistency in the industry codes over the entire period studied (1998–2007), the concordance table constructed by Brandt et al. (2012) is exploited to convert all of the data to the GB/T 4754-2002 system.<sup>10</sup> Meanwhile, during the sample period studied, there were several changes in the county or prefecture<sup>11</sup> codes in the data set, due to changes in administrative boundaries.<sup>12</sup> Using the national standard (GB/T 2260-1999) promulgated at the end of 1998 as the benchmark code, we convert the region codes of all of the firms to that standard to achieve consistency over the entire period studied.

<sup>9</sup> The National Development and Reform Commission and the Ministry of Commerce jointly issued the fifth and sixth revised versions of the Catalogue in October 2007 and December 2011, which are outside the period studied.

<sup>10</sup> One potential problem with the ASIF data is that, for firms with multiple plants located in regions other than their domiciles, the information about the satellite plants might be aggregated with that of the domicile-based plants. According to Article 14 of China's Company Law, for a company to set up a plant in a region other than its domicile “it shall file a registration application with the company registration authority, and obtain the business license.” So if a firm has six plants located in different provinces, they are treated as six different observations belonging to six different regions. Thus a firm in this study's data set is essentially a plant.

<sup>11</sup> The most common form of the prefecture is the so-called “prefectural-level city” (di-ji-shi). Prefectures that are not prefectural-level cities typically cover rural areas. The terminology “prefectural-level city” is the official name for such jurisdictions. This can be confusing because such prefectures are much larger than metropolitan areas and cover large areas of rural land. In this paper, both types are simply called prefectures.

<sup>12</sup> For example, new counties were established, while existing counties were combined into larger ones or even elevated to prefectures.

### 2.2.2. Measuring industrial agglomeration

The outcome variable, the degree of industrial agglomeration, is measured by applying the method of Ellison and Glaeser (1997). Ellison and Glaeser's index (henceforth, the EG index) is constructed as

$$EG_i \equiv \frac{G_i - (1 - \sum_r x_r^2)H_i}{(1 - \sum_r x_r^2)(1 - H_i)},$$

where  $G_i \equiv \sum_r (x_r - s_r^i)^2$  with  $x_r$  the share of total output of all industries in region  $r$ , and  $s_r^i$  the share of output of region  $r$  in industry  $i$ ; and  $H_i \equiv \sum_j h_j^2$  is the Herfindahl index of industry  $i$ , with  $h_j$  the output share of a particular firm  $j$  in industry  $i$ .

For a given industry, the EG index measures the degree of spatial concentration relative to the case where the firms in that industry are randomly assigned to locations (the metaphor is a dartboard approach). In the main analysis, we measure the EG index by using prefectures as the geographic unit. (There are around 380 prefectures in China.) To check whether the findings are sensitive to the geographic unit selected (the so-called modifiable area unit problem), the EG index is also computed using counties as the geographic unit. (There are around 2800 counties in China.)

### 2.2.3. Data on China's FDI regulations

In compiling information about changes in FDI regulations upon China's accession to the WTO, the 1997 and 2002 versions of the Catalogue are compared, and we match the product level in the Catalogue with ASIF industries (Lu et al., 2017). As has been explained, the Catalogue lists products (i) where foreign direct investment was supported (the supported category), (ii) where foreign direct investment was restricted (the restricted category), and (iii) where foreign direct investment was prohibited (the prohibited category). Products not listed constitute a permitted category. We compare the 1997 and 2002 versions of the Catalogue to identify for each product whether or not there had been a change in the applicable FDI regulations upon China's accession to the WTO. Each product is then assigned to one of three outcomes: (i) FDI became more welcome (FDI encouraged products), (ii) FDI became less welcome (FDI discouraged products) or (iii) No change in FDI regulations between 1997 and 2002.<sup>13</sup>

The changes in FDI regulations were then aggregated from the product level of the Catalogue to the industry level of the ASIF. This led to four possible outcomes:

1. Encouraged Industries: For all of a 4-digit CIC industry's Catalogue products, there was either a relaxation of FDI restrictions or no change.
2. Discouraged Industries: For all of a 4-digit CIC industry's Catalogue products, there was either a tightening of FDI regulations or no change.
3. No-change Industries: There was no change in the FDI regulations applicable to any of a 4-digit CIC industry's Catalogue products.
4. Mixed Industries: FDI regulations were tightened for some of a 4-digit CIC industry's Catalogue products but loosened for others.

Among the 424 4-digit CIC industries, 112 are classified as encouraged (the treatment group in the study's regression analyses), 300 are categorized as no-change industries (the control group in the regressions), 7 are considered discouraged, and 5 are mixed. The latter two groups are excluded from the analysis.<sup>14</sup>

One concern here is that regional variation in FDI deregulation might affect the geographic distribution of economic activity. After carefully examining the 2002 Catalogue, however, as well as other policies related to FDI issued in 2002, we do not find any changes in the regional aspects of the FDI entry regulations. Actually, in 1997, the year in which the Catalogue was promulgated, the State Council also issued the "Termination of Unauthorized Local Examination and Approval of Commercial Enterprises with Foreign Investment" which forbids local discretions with respect to FDI.

## 2.3. Descriptive statistics

Panel A of Table 1 reports the EG indices calculated at the prefecture level across the 2-digit industries over the entire sample period (1998–2007), the pre-WTO period (1998–2001), and the WTO period (2002–2007). As shown in Panel A, the three most geographically concentrated industries during 1998–2007 are Smelting & Pressing of Nonferrous Metals, Leather, Furs, Down & Related Products, and Food Processing. The industries with the lowest degree of agglomeration are Tobacco Processing, Printing Industry, and Medical & Pharmaceutical Products.

From the pre-WTO period to the WTO period, there were substantial changes in the degree of agglomeration across the industries. The Chemical Fiber industry witnessed the fastest growth in agglomeration, followed by Instruments, Meters, Cultural & Office Equipment, and then Transport Equipment. Tobacco Processing, Petroleum Processing & Coking, and Medical & Pharmaceutical Products experienced decreased agglomeration. Panel B summarizes the changes in the average EG indices of the treatment and control industries during the entire period. The average EG index of the treatment industries experiences a drop whereas that of

<sup>13</sup> See Appendix A for more detail about how the 1997 and 2002 catalogues are compared and how Catalogue products are matched with ASIF industries.

<sup>14</sup> The results remain robust when the discouraged industries are included in the control group. See Section 4.3.

**Table 1**  
Calculated EG index by industry.

Industry	(1)	(2)	(3)
	1998–2007	1998–2001	2002–2007
<i>Panel A. EG index at 2-digit industry level</i>			
Food processing	0.0506	0.0531	0.0490
Food manufacturing	0.0186	0.0181	0.0189
Beverage manufacturing	0.0396	0.0428	0.0375
Tobacco processing	−0.0001	0.0007	−0.0006
Textile industry	0.0476	0.0392	0.0532
Garments & other fiber products	0.0136	0.0109	0.0154
Leather, furs, down & related products	0.0640	0.0427	0.0781
Timber processing, bamboo, cane, palm fiber & straw products	0.0235	0.0229	0.0239
Furniture manufacturing	0.0122	0.0084	0.0145
Papermaking & paper products	0.0499	0.0989	0.0173
Printing industry	0.0145	0.0205	0.0105
Cultural, educational & sports goods	0.0211	0.0153	0.0249
Petroleum processing & coking	0.0065	−0.0113	0.0184
Raw chemical materials & chemical products	0.0348	0.0294	0.0384
Medical & pharmaceutical products	0.0069	0.0050	0.0081
Chemical fiber	0.0220	−0.0044	0.0396
Rubber products	0.0147	0.0073	0.0195
Plastic products	0.0294	0.0230	0.0336
Nonmetal mineral products	0.0403	0.0297	0.0473
Smelting & pressing of ferrous metals	0.0157	0.0122	0.0181
Smelting & pressing of nonferrous metals	0.0654	0.0551	0.0723
Metal products	0.0347	0.0288	0.0387
Ordinary machinery	0.0122	0.0099	0.0137
Special purpose equipment	0.0220	0.0009	0.0360
Transport equipment	0.0316	0.0126	0.0434
Electric equipment & machinery	0.0271	0.0195	0.0321
Electronic & telecommunications equipment	0.0417	0.0234	0.0528
Instruments, meters, cultural & office equipment	0.0259	0.0197	0.0300
<i>Panel B. Average EG index for treatment and control groups</i>			
Treatment	0.0319	0.0331	0.0310
Control	0.0319	0.0207	0.0393
<i>Panel C. Number of treatment and control industries</i>			
Treatment	112		
Control	300		

Note: An EG index for each 2-digit industry in Panel A and in the treatment and control groups in Panel B is calculated over the 1998–2007 period, the pre-WTO 1998–2001 period, and the post-WTO 2002–2007 period. Number of FDI deregulated industries is reported in Panel C.

the control industries almost doubles. Panel C shows that the number of FDI-deregulated industries accounts for 27% of that of all industries.

Table 2 compares the changes in the share of foreign equity in Panel A, and the changes in the share of the number of foreign firms in Panel B, before and after the WTO accession for the treatment and the control group. Compared with the pre-WTO period, there are substantially larger increases in both the foreign equity share and the share of foreign firms for the treatment industries than for the control industries after the WTO accession.

To examine the spatial distribution of the treatment and control industries in China in a simple and clear way, we divide China into two regions: the Coastal region and the Inland region,<sup>15</sup> and compute *location quotients* (LQ) for each region and each industry (see, e.g., Holmes and Stevens 2004). For each industry  $i$ , the location quotient for a region  $r$  is calculated as

$$LQ_r^i = \frac{s_r^i}{x_r},$$

where  $x_r$  is region  $r$ 's share of the total output of all industries,<sup>16</sup> and  $s_r^i$  is region  $r$ 's share of output in industry  $i$ . If the spatial distribution of the output of industry  $i$  is the same as that of all industries, then the location quotient of each region must equal 1. The higher the location quotient of a region, the more the industry of concern is concentrated in this region. To compare the treatment and control groups, we calculate the average of the location quotients (ALQ) across industries for each region, weighted by industry output. Panel C reports the difference in ALQ between the two regions, ALQ(Coastal)-ALQ(Inland), before and after the WTO accession. If this difference is positive, the group is more concentrated in the Coastal region; otherwise in the Inland region.

<sup>15</sup> The Coastal region includes all of the provinces with sea coasts, whereas the Inland region is the rest of China.

<sup>16</sup> Here, all industries means all manufacturing industries in our sample.

**Table 2**  
FDI inflows and spatial distribution of firms before and after WTO accession.

	(1)	(2)
	1998–2001	2002–2007
<i>Panel A. Foreign equity share for treatment and control groups</i>		
Treatment	0.244	0.312
Control	0.217	0.250
<i>Panel B. Share of number of foreign firms for treatment and control groups</i>		
Treatment	0.131	0.161
Control	0.192	0.208
<i>Panel C. Difference in average LQ (Coastal minus Inland): All firms</i>		
Treatment	0.111	0.055
Control	−0.0002	−0.0026
<i>Panel D. Difference in average LQ (Coastal minus Inland): Foreign firms</i>		
Treatment	0.843	0.759
Control	0.959	0.904

Note: Foreign equity share in Panel A and share of foreign firms in Panel B, in the treatment and control groups, calculated over the pre-WTO 1998–2001 period, the post-WTO 2002–2007 period, and their percentage changes. In Panel C, we first calculate the location quotients (LQ) for each 4-digit industry for both the Coastal and Inland regions, using all firms in our sample. For each region, we take the weighted average of the LQ (ALQ) across industries with the weights being the industry output. The reported numbers are the differences in ALQ between Coastal and Inland regions, i.e., ALQ(Coastal) - ALQ(Inland). Panel D reports the results using the foreign-firm sub-sample and the same calculation as that in Panel C.

Here, we see that the treatment industries are concentrated in the Coastal region before the WTO accession. After the WTO accession, these industries remain concentrated in the Coastal region, but the degree of concentration is substantially reduced, indicating a more even spatial distribution for these industries. Meanwhile, the control industries as a whole seem to be evenly spaced throughout the sample period. Panel D reports the results from the same calculation as in Panel C but only for foreign firms. For both treatment and control groups, foreign firms are highly concentrated in the Coastal region and much more so than the entire sample of firms. Similar to Panel C, the spatial distribution of foreign firms for the treatment industries becomes more even after the WTO accession.

### 3. Estimation strategy

#### 3.1. Specification

To identify the effect of changes in FDI regulations on industrial agglomeration, we use variations across industries in the changes in FDI regulations upon China’s WTO accession: a DD estimation framework. Specifically, we compare the degree of agglomeration in the treatment group (the encouraged industries) with that in the control group (the no-change industries) before and after China’s WTO accession at the end of 2001.

The specification for the DD estimation is

$$y_{it} = \alpha_i + \beta Treatment_i \times Post02_t + \mathbf{X}'_{it} \lambda + \gamma_t + \varepsilon_{it}, \tag{1}$$

where  $i$ , and  $t$  denote the 4-digit industry, and year, respectively;  $y_{it}$  measures the agglomeration (the EG index) of industry  $i$  in year  $t$ ;  $\alpha_i$  is the industry fixed effect controlling for time-invariant industry characteristics;  $\gamma_t$  is the year fixed effect controlling for macroeconomic shocks that affect all industries such as population distribution and labor mobility; and  $\varepsilon_{it}$  is the error term. To address the potential serial correlation and heteroskedasticity issues, we calculate the standard errors clustered at the industry level (see Bertrand et al. 2004).

$Treatment_i \times Post02_t$  is the regressor of interest, capturing the FDI regulation changes in industry  $i$  and year  $t$ , where  $Treatment_i$  indicates whether industry  $i$  belongs to the *encouraged industries*; and  $Post02_t$  is a dummy indicating the WTO period, i.e.,  $Post02_t = 1$  if  $t \geq 2002$ , and 0 if  $t < 2002$ . To isolate the effect of FDI regulation changes, we control for a vector of time-varying industry characteristics  $\mathbf{X}_{it}$  (to be explained later) which may be correlated with  $Treatment_i \times Post02_t$ .

#### 3.2. Identifying assumption and checks

The identifying assumption of the DD estimation specification (1) is that, conditional on a list of controls, our regressor of interest ( $Treatment_i \times Post02_t$ ) is uncorrelated with the error term ( $\varepsilon_{it}$ ), i.e.,  $cov(Treatment_i \times Post02_t, \varepsilon_{it} | \mathbf{W}_{it}) = 0$ , where  $\mathbf{W}_{it}$

represents all of the controls ( $\alpha_i, \mathbf{X}_{it}, \gamma_i$ ). There are only two possible sources of violation of this identifying assumption; if either  $cov(Post02_i, \varepsilon_{it} | \mathbf{W}_{it}) \neq 0$  or  $cov(Treatment_i, \varepsilon_{it} | \mathbf{W}_{it}) \neq 0$ . We discuss these possible estimation biases in sequence, and also our checks.

**Nonrandom Timing of Treatment.** If  $cov(Post02_i, \varepsilon_{it} | \mathbf{W}_{it}) \neq 0$ , the timing of the FDI deregulation was non-random. All of the analyses include year fixed effects that remove all the common differences across years. Nonrandom selection of treatment timing would have biased the estimates if, for example, the Chinese government had chosen to change the FDI regulations in 2002 knowing that treatment and control industries would become different at that moment.

As discussed in the previous subsection, however, the FDI deregulation in 2002 was one of the requirements of China's WTO accession, the negotiation of which was very lengthy and rather uncertain prior to 2001. First, it took more than 15 years of exhaustive negotiations with the 150 WTO member countries for China to join the WTO. Second, although China signed a breakthrough agreement with the United States in November 1999 and an agreement with the European Union in May 2000, several remaining issues, such as farm subsidies, were still unresolved in mid-2001. There could thus have been no anticipation of China's WTO accession by the end of 2001. Nevertheless, a robustness check is performed following Jensen and Oster (2014). Specifically, an additional control— $Treatment_i \times One\ Year\ Before\ WTO\ Accession_i$ —is included in the regression. A significant coefficient for that additional control variable would indicate possible expectation effects.

Another potential bias arising from the treatment timing is that other ongoing policy reforms at the time of China's WTO accession might have affected industrial agglomeration, thereby confounding the effect of FDI on industrial agglomeration. At the time of China's WTO accession, there were substantial tariff reductions by China and its trading partners which affected the use of imported inputs and access to export markets. To condition out the tariff reduction effects, we include the interactions between year dummies and various tariffs (specifically, China's output and input tariffs, and its export tariffs) in 2001 in  $\mathbf{X}_{it}$ .<sup>17</sup> Another important policy reform in the early 2000s was the restructuring and privatization of SOEs. To control for the possibility that the extent of SOE restructuring and privatization differed across industries and affected our outcomes, we add the interaction between the year dummies and industry-level SOE share in 2001 in  $\mathbf{X}_{it}$ . China's special economic zones were specifically designed to attract foreign direct investments, and to alleviate this concern, we include an additional control, the interaction between the year dummies and the share of industry output from the special economic zones in 2001. China also launched a Western Development Program in 2000 to foster economic growth in its western regions, and we further add in the regressions the interaction between the year dummies and the share of industry output in the western regions in 2001 to control for the effect of that program on industrial agglomeration.<sup>18</sup> Last, we also consider the elimination of trade policy uncertainty due to the US' granting of Permanent Normal Trade Relations (PNTR) to China (Pierce and Schott, 2016; Handley and Limão, 2017). The PNTR was approved by the US Congress in October 2000 and became effective upon China's accession to the WTO at the end of 2001. Following Pierce and Schott (2016), we measure trade policy uncertainty by the tariff gaps between non-NTR and NTR rates, which vary across industries; this event amounts to the elimination of trade policy uncertainty. As in Pierce and Schott (2016), we control the interactions between year dummies and industry-level NTR gaps using ad valorem equivalent tariff rates in 1999, as well as time-varying US import NTR tariff rates.

**Nonrandom Selection of the Treatment Group.** If  $cov(Treatment_i, \varepsilon_{it} | \mathbf{W}_{it}) \neq 0$ , that challenges the comparability of the treatment and control groups. Specifically, the selection of which industries to open up to FDI upon the WTO accession was not random. The *encouraged industries* and the *no-change industries* could have been experiencing different trends before the WTO accession, and those differences might have generated different outcome trends across industries in the WTO period.

To alleviate the identification concern due to the nonrandom selection of treatment industries, we follow the approach proposed by Gentzkow (2006). First, we carefully characterize the important determinants of the changes in FDI regulations upon the WTO accession. The State Council issued the "Provisions on Guiding the Orientation of Foreign Investment" in 2002 and listed several reasons/criteria for why and how the government modified the Catalogue and relaxed the FDI regulations in 2002. As shown in Lu et al. (2017), four determinants are identified at the four-digit industry level: new product intensity, export intensity, number of firms, and the average age of firms in the industry.<sup>19</sup>

There is also a concern that the choice of industries for FDI deregulation could have been related to the SOE reform during the late 1990s. During the reform, some industries were not deregulated due to political favoritism. FDI deregulation provides the reformers another opportunity to liberalize more industries, and those are likely to be industries associated with politically weaker interest groups. The change in the share of SOEs in an industry between 1998 and 2001 serves as an indicator of the industry-government connection, a potential determinant of FDI deregulation.

<sup>17</sup> The tariff data for HS-6 products are obtained from the World Integrated Trade Solution database. Mapping HS-6 products to ASIF 4-digit industries through the concordance table from China's National Bureau of Statistics allows the calculation of a simple average output tariff for each industry. The input tariffs are constructed as a weighted average of the output tariffs, using as the weight the share of the inputs in the output value from the China's 2002 input-output table. The export tariff is a weighted average of the destination countries' tariffs on Chinese imports, using China's exports to each destination country as the weight.

<sup>18</sup> The Western Development Program covered the provinces of Gansu, Guizhou, Qinghai, Shaanxi, Sichuan, and Yunnan, the autonomous regions of Guangxi, Inner Mongolia, Ningxia, Tibet, and Xinjiang, and the municipality of Chongqing.

<sup>19</sup> New product intensity is the ratio of new product output to total output. Export intensity is the ratio of total exports to total output. New product intensity and the number of firms are statistically positively correlated with the FDI deregulation, while export intensity and industry average age are negatively correlated. The positive correlation of new product intensity indicates that more innovative industries are more likely to be deregulated. Also, infant industries (those with smaller firm ages) and industries with less export intensity are more likely to be deregulated. See Appendix B for a detailed discussion on the selection of the determinants of FDI deregulation.

Let the four determinants from the Catalogue be measured in 2001 as well as the change in SOE share between 1998 and 2001 denoted as  $Z_{i2001}$ . We then add interactions between  $Z_{i2001}$  and the year dummies ( $Z_{i2001} \times \gamma_t$ ) in  $X_{it}$  to control flexibly the differences in the time paths during the WTO period of the outcomes caused by the endogenous selection of industries for changes in their FDI regulations. Furthermore, we control for time-varying industry characteristics to balance different industries. Specifically, we include in  $X_{it}$  factors which may have affected industrial agglomeration. Included are knowledge spillovers (measured by industrial productivity), input sharing (measured by intermediate inputs as a share of output), labor market pooling (measured by wage premiums), scale economies (measured by average firm size), and a geographic factor (measured by employment in the coastal area). We further control for the channel of vertical FDI (i.e., backward and forward FDI) to account for potential influences of the FDI in upstream and downstream industries on the agglomeration of own industries.<sup>20</sup>

**A Placebo Test.** We formalize the identification issues and carry out a placebo test with randomly assigned reform status (for similar exercises, see, for example, Chetty et al. 2009; La Ferrara et al. 2012). We decompose the error term into two parts:  $\varepsilon_{it} = \delta\omega_{it} + \tilde{\varepsilon}_{it}$ , such that

$$\begin{aligned} \text{cov}(Treatment_i \times Post02_t, \omega_{it} | W_{it}) &\neq 0 \\ \text{and } \text{cov}(Treatment_i \times Post02_t, \tilde{\varepsilon}_{it} | W_{it}) &= 0. \end{aligned}$$

All of the identification issues are then confined to omitted variable  $\omega_{it}$ . Then  $\hat{\beta}$  is such that

$$\text{plim } \hat{\beta} = \beta + \delta\kappa,$$

where  $\kappa \equiv \frac{\text{cov}(Treatment_i \times Post02_t, \omega_{it} | W_{it})}{\text{var}(Treatment_i \times Post02_t | W_{it})}$ . And  $\hat{\beta} \neq \beta$  if  $\delta\kappa \neq 0$ . To check whether the results are biased due to the omitted variable  $\omega_{it}$ , we conduct a placebo test by randomly generating the industry and time variations in the regression sample and assigned as *encouraged industries*. A year between 1999 and 2006 is then randomly chosen (to ensure at least one year before the treatment and one year after WTO accession is included for the DD analysis). Then, we create *false* treatment groups and *false* implementation years from these two randomizations, i.e.,  $Treatment_i^{false} \times Post_t^{false}$ . The randomization ensures that  $Treatment_i^{false} \times Post_t^{false}$  should have no effect on industrial agglomeration (i.e.,  $\beta^{false} = 0$ ); otherwise, it indicates the existence of the omitted variable  $\omega_{it}$ . This random data generation process is repeated 500 times to avoid contamination by any rare events and to improve the power of the test.<sup>21</sup>

## 4. Empirical findings

### 4.1. Graphical results

To illustrate the validity of our identification strategy, we plot, in Fig. 1, the time trends in the difference in industrial agglomeration (measured by the EG index) between the *encouraged industries* and *no-change industries*, conditional on a set of controls in (1). It is clear that in the pre-treatment period the treatment and control groups show quite similar trends. This alleviates the concern that our treatment and control groups are systematically different *ex ante*, which lends support to the idea that the DD identifying assumption is satisfied.

Meanwhile, in the post-treatment period, the treatment group experienced a significant decline in the degree of agglomeration compared with the control group, indicating that the relaxation of FDI regulations had a negative effect on industrial agglomeration.

### 4.2. Main results

The DD estimation results are reported in Table 3. We start with a DD specification that includes only the industry and year fixed effects in Column 1. Then, we include a set of controls in a stepwise fashion as elaborated in the previous section. The inclusion of these controls allows isolation of the effect of FDI from other confounding factors such as the endogenous selection of industries for changes in FDI regulations upon the WTO accession, other ongoing policy reforms (tariff reductions, SOE reform, special economic zones, and the Western Development Program), and the US' granting of PNTR that occur around the same period. Specifically, interactions between the year dummies and potential determinants of changes in FDI regulations are reported in Column 2. Interactions between year dummies and tariff reductions and interactions between year dummies and SOE share are included in Columns 3 and 4, respectively. Column 5 adds the interaction between the year dummies and the share of industry output from the special economic zones in 2001. Column 6 adds the interaction between year dummies and the share of industry output from the western regions in 2001. Time-varying industry characteristics are added in Column 7. The extent of backward and forward FDI is added as a control in Column 8. Column 9 further controls the interactions between year dummies and the industry-level NTR gap in 1999, as well as time-varying US import NTR tariff rates.

<sup>20</sup> Following Javorcik (2004), backward FDI is  $\sum_{k \neq i} \alpha_{ik} \times Treatment_k \times \gamma_t$ , and forward FDI is  $\sum_{m \neq i} \beta_{im} \times Treatment_m \times \gamma_t$ . Here,  $\alpha_{ik}$  is the ratio of industry  $i$ 's output supplied to sector  $k$ , and  $\beta_{im}$  is the ratio of inputs purchased by industry  $i$  from industry  $m$ . Information on  $\alpha_{ik}$  and  $\beta_{im}$  is compiled from China's 2002 input–output table.

<sup>21</sup> To be specific, we conduct the placebo test by estimating the following equation:  $y_{it} = +\beta^{false} Treatment_i^{false} \times Post_t^{false} + X'_{it} \lambda + \gamma_t + v_{it}$ . The controls ( $\alpha_i, X'_{it}, \gamma_t$ ) are the same as those in the benchmark estimation (1).

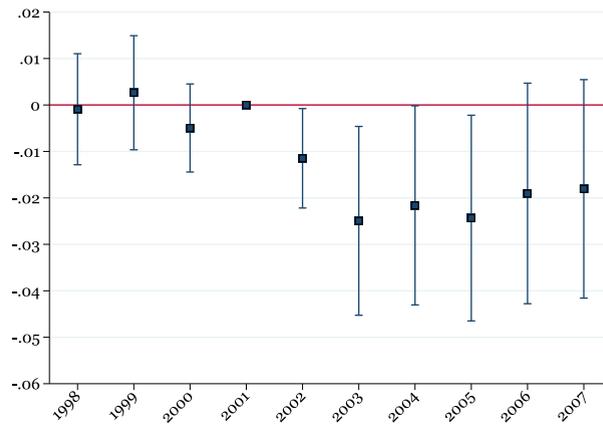


Fig. 1. Effects of FDI regulation changes on industrial agglomeration.

Notes: The figure plots the coefficients and 90% confidence intervals from an event-study regression that compares industrial agglomeration between industries that were opened up for FDI at the end of 2001 (treatment group) and those that did not (control group).

Table 3  
Main results.

	Dependent variable: industrial agglomeration (EG index, prefecture level)									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	
<i>Treatment × Post02</i>	-0.020**	-0.018**	-0.019**	-0.020**	-0.021**	-0.021**	-0.022***	-0.023***	-0.019**	
	(0.008)	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)	(0.008)	
Observations	4,076	4,076	4,076	4,076	4,076	4,076	4,076	4,076	4,076	
Additional controls:										
Industry fixed effects	yes	yes	yes	yes	yes	yes	yes	yes	yes	
Year fixed effects	yes	yes	yes	yes	yes	yes	yes	yes	yes	
Control for determinants of FDI regulation changes	no	yes	yes	yes	yes	yes	yes	yes	yes	
Control for tariff reductions	no	no	yes	yes	yes	yes	yes	yes	yes	
Control for SOE reforms	no	no	no	yes	yes	yes	yes	yes	yes	
Control for special economic zones	no	no	no	no	yes	yes	yes	yes	yes	
Control for Western Development Program	no	no	no	no	no	yes	yes	yes	yes	
Control for time-varying industry characteristics	no	no	no	no	no	no	yes	yes	yes	
Control for vertical FDI	no	no	no	no	no	no	no	yes	yes	
Control for PNTR	no	no	no	no	no	no	no	no	yes	

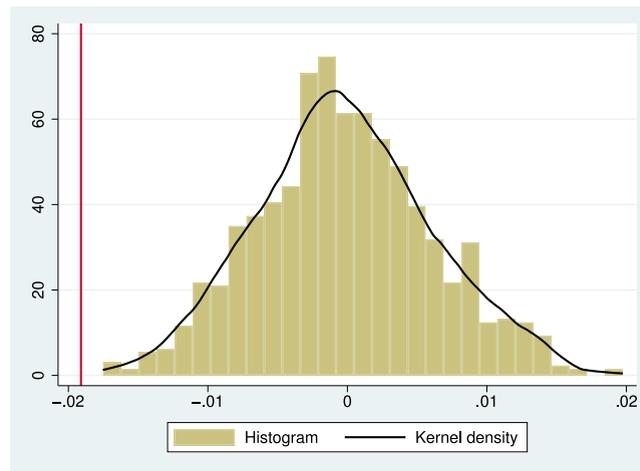
Note: Standard errors are clustered at the industry level and shown in parentheses. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

We consistently find that our regressor of interest,  $Treatment_t \times Post02_t$ , is statistically significant and negative, implying that FDI liberalization has a negative effect on industrial agglomeration. This also echoes the message in Fig. 1. Whereas Table 2 has shown that there are indeed significant FDI inflows for the treatment industries after the deregulation and that the spatial distribution of output for these industries becomes more even, our results here show that these descriptive patterns are indeed causal.

### 4.3. Robustness checks

**Randomly Assigned Policy Reform.** As discussed in the previous section, we conduct a placebo test by randomly generating the industry and time variations in the changes in FDI entry regulations. Fig. 2 shows a histogram and the kernel density of the distribution of the estimates from the 1000 randomized assignments. The distribution of the estimates is centered around zero (mean value -0.0002) with a standard deviation of 0.006. In addition, the true estimate (i.e., -0.019) lies below all 1000 estimates. Combined, these observations suggest that the negative and significant effect of FDI on industrial agglomeration is unlikely to be driven by unobserved variables.

**Discouraged Industries Included in the Control Group.** In Column 1 of Table 4, we enlarge the control group by including the discouraged industries. The results remain similar to the benchmark results.



**Fig. 2.** Distribution of estimated coefficients of placebo test. Notes: The figure shows the histogram and distribution density of the estimated coefficients from the 1000 simulations randomly assigning the timing and the degree of changes in FDI regulations to industries (false Post02 and false Treatment dummy). Eq. (1) is used to conduct regression analysis based on the false Post02 and false Treatment dummy. This is repeated 1000 times and the resulting estimated coefficients are plotted. The vertical line presents the result of Column 9 in Table 3.

**Table 4**  
Robustness checks.

	Discouraged industries included in control group	EG index (county level)	D-index	Cluster at 3-digit level	EG index (prefecture level)	EG index (county level)	Time-varying treatment
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<i>Treatment × Post02</i>	-0.019** (0.008)	-0.013* (0.007)	-0.073* (0.040)	-0.019** (0.008)	-0.019** (0.008)	-0.012* (0.006)	-0.019** (0.008)
<i>Treatment × One Year Before WTO Accession</i>					0.001 (0.005)	0.004 (0.004)	
<i>Treatment × Year1999</i>							0.001 (0.006)
<i>Treatment × Year2000</i>							0.004 (0.005)
<i>Treatment × Year2001</i>							-0.004 (0.005)
Observations	4,136	4,076	4,076	4,076	4,076	4,076	4,076
Additional controls:							
Industry fixed effects	yes	yes	yes	yes	yes	yes	yes
Year fixed effects	yes	yes	yes	yes	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes	yes	yes	yes	yes
Control for tariff reductions	yes	yes	yes	yes	yes	yes	yes
Control for SOE reforms	yes	yes	yes	yes	yes	yes	yes
Control for special economic zones	yes	yes	yes	yes	yes	yes	yes
Control for Western Development Program	yes	yes	yes	yes	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes	yes	yes	yes	yes
Control for vertical FDI	yes	yes	yes	yes	yes	yes	yes
Control for PNTR	yes	yes	yes	yes	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

**Alternative Measures of Industrial Agglomeration.** In Column 2 of Table 4, we repeat our analysis using an alternative measure of agglomeration—an EG index calculated using the counties as the geographic units. Consistently, we find that the coefficient of

$Treatment_i \times Post02_i$  is negative and statistically significant, implying that the benchmark results are not driven by the choice of geographic units.

We also experiment with another measure of agglomeration, the D-index developed by Mori et al. (2005). As shown by Mori et al. (2005), there is a positive correlation between the EG index and the D-index, but the latter captures somewhat different aspects of industrial agglomeration from the EG index. Specifically, an industry  $i$ 's D-index is defined as  $D_i = \sum_r p_{ir} \ln \frac{p_{ir}}{p_{0r}}$ , where  $p_{0r}$  is region  $r$ 's share of aggregate economic area in China, and  $p_{ir}$  is region  $r$ 's share of industry  $i$ 's total employment. Here, the economic area of a region is defined as the area that is physically feasible for manufacturing activities. Following Mori et al. (2005), the economic area of a prefecture is obtained by subtracting forest, undeveloped area, lakes, and marshes from the total area of that prefecture.<sup>22</sup> Thus, by using the prefectural economic areas as the reference distribution, the D-index differs from the EG index in that industrial agglomeration is measured relative to geographic space rather than relative to aggregate manufacturing activities. Thus, the D-index can be considered a more “spatial” measure of industrial agglomeration. Despite these differences between the two measures, our main result remains robust using this alternative measure, as shown in Column 3 of Table 4.

**Co-agglomeration.** Our baseline results are obtained by clustering standard errors at the 4-digit industry level while controlling for the effects of vertical FDI. Nevertheless, the agglomeration pattern could be correlated across industries. Our main results remain robust if we instead cluster the standard errors at the 3-digit industry level, as shown in Column 4 of Table 4.

**Expectation Effect.** In Columns 5 and 6 of Table 4, we add to the regression an additional control,  $Treatment_i \times One\ Year\ Before\ WTO\ Accession$ , to check whether or not the degree of industrial agglomeration changes in anticipation of the changes in the FDI regulations upon WTO accession. The coefficient of the regressor of interest remains negative and statistically significant, whereas the coefficient of the  $Treatment_i \times One\ Year\ Before\ WTO\ Accession$  term is statistically insignificant, with a magnitude close to 0. Column 7 shows that the result remains similar when using a time-varying treatment specification for all the pre-WTO years. These results indicate that the treatment and control groups are comparable in the pre-treatment period, and there is no expectation effect.

## 5. Mechanism

In this section, we propose a theoretical model based on the interaction between competition and technology diffusion to explain our empirical findings. We then examine the empirical relevance of the model mechanism. Finally, we examine the empirical relevance of an alternative explanation based on spatial political competition.

### 5.1. A competition theory on FDI and industrial agglomeration

This subsection provides a simple theory to comprehend our empirical results. As mentioned in the introduction, there are various agglomeration benefits, and foreign firms also tend to cluster. Hence, locations with numerous foreign firms are attractive to domestic firms, which constitutes an agglomeration force. Thus, it must be that some other forces are at work to drive our empirical findings. Our hypothesis is that competition matters and may act as a dispersion force. To illustrate this, we have developed a formal model to show how competition interacts with technology diffusion to drive the changes in the degree of agglomeration. We describe the essential elements and features of the model here in words, leaving the complete mathematical details to Appendix C. Note that we choose technology diffusion to represent agglomeration benefits as it fits the context of FDI, but our theory can be interpreted more generally as other benefits that accrue to the domestic firms from locating near foreign firms would work as well.

The model has two regions. Domestic firms are mobile across the two regions, while all foreign firms are assumed to be located in only one region,<sup>23</sup> denoted as region 1. As fitting to our empirical results from industry-level regressions, labor is assumed to be immobile as each particular industry has only negligible influence on the overall distribution of the labor force or population. We thus focus on “industrial agglomeration” rather than “agglomeration” of both population and firms. Without the mobility of workers/consumers, it will be seen that competition entails negative incentives for firms' location choices, as firms typically choose to go to places with less fierce competition.

The assumption that the foreign firms are concentrated in one region is supported by the empirical pattern shown in Table 2(D): the foreign firms are highly concentrated in the Coastal region, much more so than the entire sample of firms. With geographical barriers and other things being equal between the two regions, an industry is also expected to be more concentrated in region 1 in the model (indeed, the Coastal region in the data) because foreign firms are concentrated there and because there is technology diffusion. Table 2(C) shows that the treatment industries are indeed concentrated in the Coastal region. The theory here attempts to show that an injection of FDI induces the dispersion of industrial activities when competition pressure outweighs technology diffusion. For this theory to work, it is necessary to capture both empirical patterns. Otherwise, if the industry is concentrated in the Inland region for some reason, the injection of FDI into the Coastal region would induce more concentration.

We choose to work with the model of Melitz and Ottaviano (2008), which features “pro-competitive effects” and can be adapted to a regional-trade environment. The key element in Melitz and Ottaviano is a quadratic utility in differentiated products embedded

<sup>22</sup> The data on land cover is obtained from Global Land Cover Product (2005–06) ([http://due.esrin.esa.int/page\\_globcover.php](http://due.esrin.esa.int/page_globcover.php)).

<sup>23</sup> If one assumes the foreign firms to be mobile, all the results still hold if we add standard agglomeration economies (such as knowledge spillover among firms) to generate an innate agglomeration. Note that our current model has no built-in agglomeration force; that is why we assume all foreign firms are located in region 1 to have an exogenous agglomeration. This suffices for our purpose of illustrating how the tradeoff between technology diffusion and competition affects the movements of domestic firms and overall agglomeration. A model with free mobility of foreign firms would, however, be much more complicated while offering little new insight.

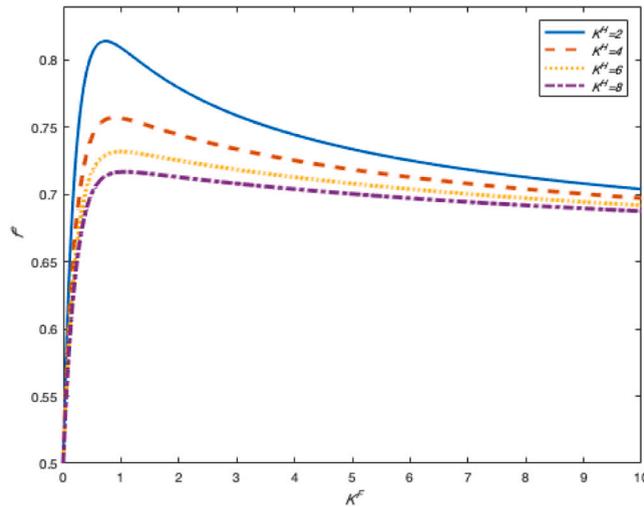


Fig. 3. Comparative statics of  $K^F$  on  $f^e$ .

in a quasi-linear preference. The differentiated products are produced by monopolistically competitive firms and can be traded across regions. The quadratic-utility part of the preference structure, therefore, corresponds to the industry of concern, whereas the numeraire part of the quasi-linear preference corresponds to the rest of the economy. Hence, this is a partial-equilibrium approach and fits our industry-level empirical examination.

The crucial implication of the preference structure is that pro-competitive effects exist: when there is a larger number of firms or when firms become more productive, each firm effectively faces a smaller demand, charging a lower price and enjoying a lower markup, revenue, and profit. In the model, this is reflected by the “choke price”, which is actually the price at which quantity demand drops to zero and also the selection cutoff. If a firm’s productivity is low such that its marginal cost is higher than the choke price, then it is optimal for the firm to cease operations and exit the market. Thus, the competition pressure is neatly summarized by the selection cutoffs in each region.

As is standard, trade between regions incurs an iceberg trade cost. Trade cost is an important wedge that separates the markets and therefore renders competition market-specific. To set up a firm requires a certain amount of capital. The total capital in a country consists of domestic and foreign capital. Thus, total capital maps to the number of firms in the country; an increase in FDI implies an increase in the number of foreign firms. Firms draw their productivities (and therefore marginal costs) from given distributions. However, as foreign firms are more productive, domestic firms located in region 1 receive technology diffusion so that their productivities become higher than their counterparts in region 2. The larger the gap between the average productivity of domestic and foreign firms, the more technology diffusion. Mobility of domestic firms/capital implies that the expected profits of domestic firms must be equal between the two regions in equilibrium.

In a nutshell, the effects of FDI influx are two-fold. First, it encourages clustering in region 1 and hence increases the degree of agglomeration overall because of technology diffusion. Second, it also discourages clustering in region 1 because fiercer competition in region 1 implies lower expected profits from locating there, dispersing firms to region 2, and lowering the overall degree of agglomeration.

When there are two counter-veiling forces, the relationship could be monotonic, hump-shaped, U-shaped, or even something else. As the model is too complex to yield analytical comparative statics of FDI influx on industrial agglomeration, we conduct numerical comparative statics of the share of firms in region 1 (which is the measure of agglomeration in the model) for the following three cases. In all cases, we assume the labor force is evenly distributed between the two regions.

1. Hold the domestic capital  $K^H$  fixed and increase foreign capital  $K^F$  only. This is the numerical comparative statics of an influx of foreign capital.
2. Increase  $K^H$  and  $K^F$  at the same rate. This is the numerical comparative statics of the overall scale of the industry when both types of capital grow at the same rate.
3. Increase  $K^H$  faster than  $K^F$ . This is the numerical comparative statics of the overall scale of the industry when domestic capital increases faster than foreign investment.<sup>24</sup>

Fig. 3 shows that the degree of agglomeration first increases with the amount of foreign capital and then decreases, and this is true for different levels of domestic capital. The hump shape of these plots is robust to a wide range of trade costs and diffusion

<sup>24</sup> Note that Case 1 can be taken as a special case where foreign capital increases faster than domestic capital.

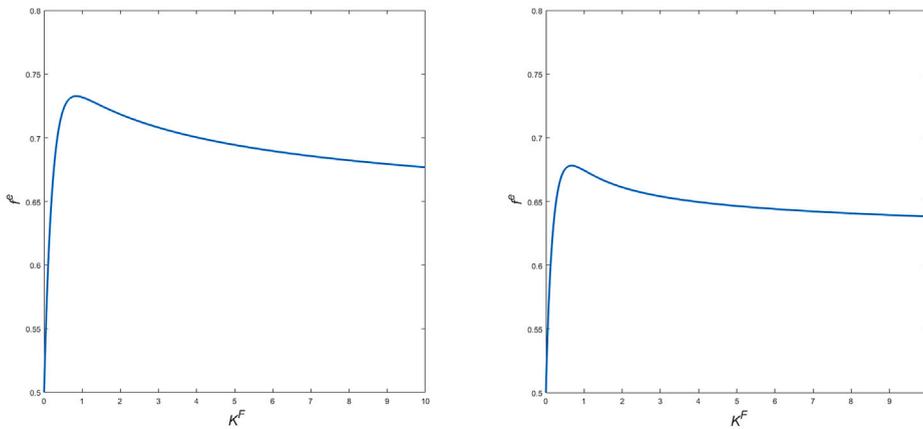


Fig. 4. Comparative statics on  $f^e$  when  $K^F$  and  $K^H$  both grow.

parameters. Such a hump-shaped pattern demonstrates our key intuition. The increasing part corresponds to the case where  $K^F$  is small, and its increase promotes agglomeration sharply because of technology diffusion. The decreasing part shows up eventually when  $K^F$  becomes even larger for two reasons. First, the competition pressure becomes more intense as the increase in  $K^F$  increases the overall scale of the industry. Second, there are diminishing returns to technology diffusion.

In the first case, the amount of domestic capital is fixed; when foreign capital keeps growing, it eventually accounts for most of the overall industry size. However, in a growing economy like China since 1979’s Opening-Up, the increase of domestic firms can be faster than that of foreign firms due to the differences in entry costs. Thus, the second and third cases are simulated to mimic a more realistic growth of industry size. The left and right panels of Fig. 4 depict the second and third cases, respectively.<sup>25</sup> In these cases, the growth in industry size, which is what matters for the growth of competition pressure, is mixed with the growth in foreign capital, which exerts both technology diffusion and competition pressure. The hump-shaped pattern remains robust.

Our main empirical results (Table 3) suggest that Chinese industries are *on average* on the declining part of the hump shape. This is not necessarily due to the foreign firms accounting for a larger part of the industry, as in Fig. 3. It can be because the industry size has, on average, become sufficiently large around 2002, so it is already on the declining part of the hump shape, as in Fig. 4. In this case, an additional influx of foreign capital is likely to further decrease the degree of agglomeration. The hump-shaped prediction can also be tested by examining the heterogeneous treatment effect due to heterogeneous industry size or the heterogeneous presence of foreign firms. We will conduct such a mechanism test in Section 5.2.3.

## 5.2. Empirical evidence of the model mechanism

### 5.2.1. Technology gap between foreign and domestic firms

One key assumption in the model is that foreign firms are more productive, so that their location is more attractive for domestic firms due to technology diffusion. To lend support to this assumption, we examine whether a higher share of foreign firms in a region is associated with a smaller technology gap between foreign and domestic firms in that region. That is, we run the following regression:

$$TFP\_GAP_{rt} = \alpha_r + \beta Share\_Foreign_{rt} + \theta Pref\_Size_{rt} + \gamma_t + \varepsilon_{rt},$$

where  $TFP\_GAP_{rt}$  is the difference in average total factor productivity (TFP) between foreign firms and domestic firms in prefecture  $r$  and year  $t$ ,<sup>26</sup>  $Share\_Foreign_{rt}$  is the fraction of foreign firms in the number of all firms in each prefecture  $r$  and year  $t$ , and  $Pref\_Size_{rt}$  denotes the prefecture size, measured as the prefecture-level total manufacturing employment in year  $t$ . The results are reported in Table 5, in which the two columns differ in whether the prefecture size is controlled. In both cases, the higher the share of foreign firms, the smaller the technology gap between foreign and domestic firms.

### 5.2.2. Effects of competition

The negative FDI effect on industrial agglomeration is mainly driven by fierce competition. This is the main mechanism explaining our empirical findings, and it is crucial to test this mechanism empirically. Based on the pro-competitive theory outlined in the previous subsection and also shown formally in Appendix C, firms’ markups, profits, and revenues all decrease in the face of fiercer

<sup>25</sup> Note that the reactions are smaller in the right panel than in the left because the amount of foreign capital is less in the right panel, mitigating the effect of technology diffusion.

<sup>26</sup> Specifically, the average TFP is the mean of the logarithm of the firm-level TFPs. Thus,  $TFP\_GAP_{rt}$  is indeed the ratio of the geometric means of the firm-level TFP between foreign and domestic firms, in logarithm scale. For how the firm-level TFP is estimated, see Appendix D.

**Table 5**  
TFP gap between foreign and domestic firms.

Dependent variable: Difference in average log TFP between foreign and domestic firms		
	(1)	(2)
Share of foreign firms	-1.191*** (0.421)	-1.002** (0.461)
Observations	3,000	3,000
Additional controls:		
Prefecture fixed effects	yes	yes
Year fixed effects	yes	yes
Control for prefecture size		yes

Note: Standard errors are clustered at the prefecture level and shown in parentheses. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively. Share of foreign firms is measured by the fraction of foreign firms in the number of all firms in each prefecture. The prefecture size is measured as the time-varying prefecture-level total employment.

competition. As greater FDI inflows imply fiercer competition, our first mechanism test is to examine whether there are negative effects of FDI deregulation on firms’ markups, profits, and sales.

Firm profits and sales can be extracted directly from the data. Firm markups are estimated using the methodology developed by De Loecker and Warzynski (2012).<sup>27</sup> The estimation uses the following DD specification:

$$y_{fit} = \alpha_f + \beta Treatment_i \times Post02_t + X'_{it}\theta + \Psi'_{ft}\phi + \gamma_t + \varepsilon_{fit},$$

where  $f$ ,  $i$ , and  $t$  here denote the firm, 4-digit industry, and year, respectively.  $y_{fit}$  measures the performance (markups, profits, or sales) of firm  $f$  in industry  $i$  in year  $t$ ;  $\alpha_f$  and  $\gamma_t$  are firm and year fixed effects, respectively; and  $\varepsilon_{fit}$  is the error term. We control for the time-varying industry characteristics  $X_{it}$  as in the benchmark estimation (1). The vector of time-varying firm characteristics  $\Psi_{ft}$  includes firm size (measured by firm employment), capital intensity (measured by the ratio of capital to labor), intermediate inputs, and firm ownership (measured by a state-owned enterprise dummy and a foreign-invested enterprise dummy). To address the potential serial correlation and heteroskedasticity, we cluster the standard errors at the industry level.

The estimation results are presented in Table 6, with Panel A for the sample of all firms and Panel B for the sample of domestic firms only.<sup>28</sup> Consistently, we find that FDI deregulation has a negative and statistically significant effect on firm markups, profits, and sales. These results are consistent with our theoretical predictions, lending strong empirical support to the competition channel.

Our framework focuses on China, with the rest of the world appearing only as the exogenous source of foreign capital. It has emphasized as a mechanism that an influx of foreign capital intensifies domestic competition. Another way to look into such a mechanism is to distinguish exporting firms from non-exporters. The non-exporters face predominantly domestic competition, whereas the exporters also face competition on foreign turf. Any competitive impact of FDI deregulation should thus be more pronounced for the non-exporters than for exporters.

Estimation results testing this conjecture are presented in Table 7, with Column 1 for non-exporters and Column 2 for exporters. With the non-exporters sample, the effect of FDI on industrial agglomeration is statistically negative, and slightly larger in magnitude than in the benchmark estimation results that are shown in Column 9 of Table 3. The FDI deregulation effect on industrial agglomeration using the sample of exporting firms is negative with a much smaller magnitude and statistically insignificant.

Another concern about the competition channel is what if the foreign firms mostly produce for export instead of selling on the domestic market and thus do not actually impose competitive pressure on domestic firms. The proposed mechanism would also be undermined if FDI deregulation induces more export-oriented foreign firms to enter China or encourages incumbent foreign firms to export more. To examine these possibilities, we consider the changes in the export intensity of the foreign firms in both the treatment and control groups, which are reported in the following table.

	Before 2002	After 2002
Treatment Group	0.327	0.348
Control Group	0.398	0.400

The first observation is that foreign firms’ domestic sales account for between 60 and 70% of their revenue during the entire period of the data. Second, the export intensity of the foreign firms in the control group hardly changes after the FDI deregulation; the increase in export intensity in the treatment group is also quite slight. That is, the foreign firms in the deregulated industries still sell mainly to the domestic market after deregulation.

We turn to the effect of the FDI deregulation on the foreign firms’ export intensity, reported in Column 3 of Table 7 using the baseline specification as in Column 9 of Table 3: there is no statistically significant effect. These results and those in Panels A and B of Table 2 indicate that FDI deregulation results in fiercer competition pressure on domestic firms.

<sup>27</sup> See Appendix D for details of the firm markup estimation.

<sup>28</sup> Similar to the empirical literature on FDI, we also look at the impacts of FDI on domestic firms. Competition may have a stronger impact on domestic firms than on foreign firms because domestic firms are more mobile within China.

**Table 6**  
Effects of competition.

Dependent variable:	(1)	(2)	(3)
	Log markups	Log profits	Log sales
<i>Panel A. Full sample</i>			
<i>Treatment</i> × <i>Post02</i>	−0.039*** (0.014)	−0.029** (0.013)	−0.020*** (0.007)
Observations	1,724,823	1,429,489	1,761,629
<i>Panel B. Domestic firm sample</i>			
<i>Treatment</i> × <i>Post02</i>	−0.034** (0.014)	−0.032** (0.013)	−0.022*** (0.007)
Observations	1,363,524	1,152,490	1,395,898
Additional controls:			
Firm fixed effects	yes	yes	yes
Year fixed effects	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes
Control for tariff reductions	yes	yes	yes
Control for SOE reforms	yes	yes	yes
Control for special economic zones	yes	yes	yes
Control for Western Development Program	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes
Control for vertical FDI	yes	yes	yes
Control for PNTR	yes	yes	yes
Control for time-varying firm characteristics	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. The time-varying firm characteristics include firm size, capital-labor ratio, intermediate inputs, a state-owned enterprise dummy, and a foreign-invested enterprise dummy. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

### 5.2.3. Heterogeneous effects across industries

Note that the main result presented in Section 4.2 shows the *average effect* of FDI deregulation on the degree of industrial agglomeration. The theory developed in Section 5.1 is meant to explain the main result. Now, with the theory and the empirical evidence on both technology diffusion and competition effects, one naturally wonders whether the model mechanism can also be tested by examining the cross-industry heterogeneous effects of FDI deregulation on industrial agglomeration. In particular, the model implies a hump shape due to either more FDI (Fig. 3) or a larger overall industry size (inclusive of a larger foreign investment) (Fig. 4).

To examine the heterogeneous effects, we use the baseline specification and further interact  $Treatment_i \times Post02_i$  with industry size and squared industry size.<sup>29</sup> We also run a similar regression interacting with the number of foreign firms.<sup>30</sup> The results are shown in Columns 1 and 2 of Table 8. In both columns, we find a positive sign on the linear interaction term and a negative sign on the quadratic interaction term, and all the coefficients of interest here are statistically significant. These results support the hump-shaped prediction of the model. Take the case of industry size as an example, the turning point is approximately 11.36 of log employment, which is positioned at the 65th percentile across 4-digit industries.

### 5.3. An alternative explanation: Spatial political competition?

An alternative explanation for the finding of the negative effect of FDI deregulation on industrial agglomeration arises from a political-economy perspective. Local governments have the incentive to lure businesses to help increase GDP and employment. The incentive to attract foreign firms could be particularly strong because of the potential for spillovers. FDI deregulation opens up new opportunities for local governments to try to get FDI in the newly-deregulated industries. In this spatial political competition, less-agglomerated and less-developed regions may be particularly keen to seize this new opportunity. Once the foreign firms become more dispersed because of this, domestic firms may follow them in search of technology diffusion, as we have discussed in Section 5.1.

<sup>29</sup> The industry size is measured by industry-level log employment in 2001, right before the WTO accession.

<sup>30</sup> Note that because industry fixed effects are controlled, the regression essentially examines the effects due to the over-time variation in the number of foreign firms in an industry.

**Table 7**  
Further evidence on competition channel.

Dependent variable:	Industrial agglomeration (EG index)		Export intensity (foreign firms)
	Non-exporters	Exporters	
	(1)	(2)	
<i>Treatment</i> × <i>Post02</i>	−0.022** (0.009)	−0.006 (0.012)	0.019 (0.021)
Observations	4,057	3,851	3,996
Additional controls:			
Industry fixed effects	yes	yes	yes
Year fixed effects	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes
Control for tariff reductions	yes	yes	yes
Control for SOE reforms	yes	yes	yes
Control for special economic zones	yes	yes	yes
Control for Western Development Program	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes
Control for vertical FDI	yes	yes	yes
Control for PNTR	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

To test whether this story is plausible, we focus on the location pattern of foreign firms. In particular, we calculate the EG index for the foreign firms in each industry and regress using the baseline specification as in Column 9 of Table 3. If political competition is a dominant factor, there should be more dispersion in the deregulated industries. The result is reported in Column 3 of Table 8. The coefficient is insignificant. Note that this test is indirect, as there could be multiple channels underlying FDI deregulation influencing the location patterns of foreign firms conditioned on the contemporary shocks that are controlled. So, this result only rejects the spatial political competition story being the dominant channel, but it does not reject the existence of this channel.

For a more direct test of this channel, we run the following regression:

$$Share\_Foreign_{rt} = \alpha_r + \beta_1 Poli\_Turn_{rt} + \beta_2 Poli\_Turn_{rt} \times Pref\_Size_{r,2001} + \gamma Pref\_Size_{rt} + \delta_t + \epsilon_{rt},$$

where *Share\_Foreign<sub>rt</sub>* and *Pref\_Size<sub>rt</sub>* are defined earlier in Section 5.2.1, and *Poli\_Turn<sub>rt</sub>* is a dummy variable that equals 1 if there is a leader turnover in prefecture party secretary or prefecture mayor in the past few years. The idea is that new leaders of a prefecture may seek to attract foreign investment in order to boost the economic performance of the prefecture. Since a typical term of a prefectural leader is five years, attracting FDI needs to be done early as it takes time for the effects to emerge. We run two versions, one with a political turnover in the last year and one with a turnover in the last three years. The interaction term is meant to capture whether there is a systematic difference between large and small prefectures, as suggested by the story outlined above. Our main interest is the coefficients  $\beta_1$  and  $\beta_2$ . The results are shown in Table 9. In both columns, none of the interested coefficients is statistically significant, suggesting that political competition incentives do not change the share of foreign firms significantly. These results corroborate the previous result and suggest that spatial political competition does not seem to drive the changes in the location patterns of foreign firms.

## 6. The effect of FDI and industrial agglomeration on industrial growth

Our aforementioned analyses show a significant negative effect of FDI deregulation on industrial agglomeration. As discussed in the introduction, one fundamental reason for investigating FDI and industrial agglomeration is their implications for economic growth. Thus, we are interested in knowing whether or not the industrial growth rate is affected by these two factors, which, as we have shown, are not orthogonal. The technology diffusion assumption implies that FDI is conducive to industrial growth. The deregulated industries may also grow faster because the deregulation allows more foreign capital to enter, which may also attract domestic capital to accumulate. Moreover, even though the competition channel may induce firms to disperse spatially, the accompanying stronger selection implies higher average productivity, which is also conducive to industrial growth. The direction of the effect of industrial agglomeration is, however, less certain because even though the literature has offered plenty of theories and evidence for positive externalities among firms when they agglomerate (see, e.g., Rosenthal and Strange (2004)), there could also be negative externalities such as the possibility of collusion (Brooks et al., 2021).

**Table 8**  
Heterogeneous treatment effects, plus the baseline regression for foreign-firm sub-sample.

Dependent variable	Industrial agglomeration (EG index)	Industrial agglomeration (EG index)	Industrial agglomeration (EG index) for foreign-firm sub-sample
	(1)	(2)	(3)
<i>Treatment</i> × <i>Post02</i>	−2.279** (0.978)	−0.045*** (0.017)	−0.001 (0.011)
<i>Treatment</i> × <i>Post02</i> × <i>Industry size</i>	0.409** (0.180)		
<i>Treatment</i> × <i>Post02</i> × <i>Industry size squared</i>	−0.018** (0.008)		
<i>Treatment</i> × <i>Post02</i> × <i>Number of foreign firms</i>		0.083** (0.039)	
<i>Treatment</i> × <i>Post02</i> × <i>Number of foreign firms squared</i>		−0.030* (0.016)	
Observations	4,037	4,076	3,653
Additional controls:			
Industry fixed effects	yes	yes	yes
Year fixed effects	yes	yes	yes
Control for <i>Post02</i> × <i>Industry size</i>	yes	yes	yes
Control for <i>Post02</i> × <i>Industry size squared</i>	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes
Control for tariff reductions	yes	yes	yes
Control for SOE reforms	yes	yes	yes
Control for special economic zones	yes	yes	yes
Control for Western Development Program	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes
Control for vertical FDI	yes	yes	yes
Control for PNTR	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Industry size is measured as industry-level log employment in 2001. Number of foreign firms is measured as total number of foreign firms in each 4-digit industry in year 2001. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

**Table 9**  
Political competition and share of foreign firms.

Dependent variable: Share of foreign firms	Turnover in last year	Turnover in last 3 years
	(1)	(2)
<i>Political turnover</i> × <i>Employment in 2001</i>	0.000 (0.001)	−0.001 (0.001)
<i>Political turnover</i>	−0.005 (0.009)	0.008 (0.012)
Observations	3,400	3,400
Additional controls:		
Prefecture fixed effects	yes	yes
Year fixed effects	yes	yes
Control for prefecture size	yes	yes

Note: Standard errors are clustered at the prefecture level and shown in parentheses. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively. Share of foreign firms is measured as the fraction of foreign firms in the number of all firms in each prefecture. Political turnover is a dummy variable that equals 1 if there is a leader turnover either in prefecture party secretary or prefecture mayor. The prefecture size is measured as the time-varying prefecture-level total employment.

To study how industrial growth rates are affected by FDI deregulation and industrial agglomeration, we employ the decomposition framework proposed by Heckman et al. (2013). Generically speaking, suppose that we want to study the effect of B on A and are interested in knowing whether C is a channel of B's effect on A. Then, the **total effect** of B on A (conditioned on a number of controls) is captured by the regression coefficient of B when C is not included as a control. When C is included as a control, then the coefficient of B captures only the direct effect of B on A, as C is now conditioned out. That is, when C is not controlled, the coefficient of B (the total effect) includes both the direct effect of B on A and the indirect effect of B on A through C as a **channel**.

**Table 10**  
Effect of FDI deregulation on industrial growth and role of industrial agglomeration.

	Dependent variable: Value-added growth					
	EG index not controlled			EG index controlled		
	One-year growth	Two-year growth	Three-year growth	One-year growth	Two-year growth	Three-year growth
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Treatment</i> × <i>Post02</i>	0.047** (0.021)	0.076** (0.038)	0.078 (0.060)	0.053** (0.022)	0.082** (0.038)	0.089* (0.051)
Additional controls:						
Industry fixed effects	yes	yes	yes	yes	yes	yes
Year fixed effects	yes	yes	yes	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes	yes	yes	yes
Control for tariff reductions	yes	yes	yes	yes	yes	yes
Control for SOE reforms	yes	yes	yes	yes	yes	yes
Control for special economic zones	yes	yes	yes	yes	yes	yes
Control for Western Development Program	yes	yes	yes	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes	yes	yes	yes
Control for vertical FDI	yes	yes	yes	yes	yes	yes
Control for PNTR	yes	yes	yes	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Columns 1 and 4 measure industrial value-added growth as the difference in the logarithm of industrial value-added between *t* and *t*-1. Columns 2 and 5 measure industrial value-added growth as the difference in the logarithm of industrial value-added between *t* and *t*-2. Columns 3 and 6 measure industrial value-added growth as the difference in the logarithm of industrial value-added between *t* and *t*-3. EG01 is the EG index level in 2001. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

Thus, the difference in the coefficient of *B* between the two specifications reflects the indirect effect. In our context, *A*, *B*, and *C* are industrial growth, FDI deregulation, and industrial agglomeration, respectively. We are interested in knowing the direct effect of FDI deregulation on industrial growth and the indirect/channel effect of FDI deregulation on industrial growth through industrial agglomeration.

The first three columns in Table 10 are the results when the EG index is not controlled. The estimated coefficients of  $Treatment_i \times Post02_i$  are positive for all three measures of growth rates, and they are all statistically significant except for the case of the three-year growth rate. These results indicate that the total effect of FDI deregulation on industrial growth is positive. Columns 4–6 report the results when the EG index is controlled. Here, the estimated coefficients of  $Treatment_i \times Post02_i$  are positive and statistically significant for all three measures of growth rates. Moreover, these coefficients are smaller than those in Columns 1–3. These results indicate that the direct effect of FDI deregulation on industrial growth when industrial agglomeration is conditioned out is positive, but the direct effect is larger than the total effect, indicating the indirect/channel effect through industrial agglomeration is negative.

Combining our main result (Table 3) that the effect of FDI deregulation on industrial agglomeration is negative with the negative channel effect on industrial growth implies that industrial agglomeration is conducive to industrial growth. Denote the estimated coefficients in Columns 1–3 by  $\hat{\beta}^{total}$  for the total effect and those in Columns 4–6 by  $\hat{\beta}^{direct}$  for the direct effect. Then, the relative contribution of the channel effect is calculated by  $\frac{\hat{\beta}^{total} - \hat{\beta}^{direct}}{\hat{\beta}^{total}} \times 100$  percent. Across the three measures of growth rate, the relative contribution of the channel effect ranges from 7.9 to 14.1%. In other words, about 8 to 14% of industrial growth is lost due to the dispersion caused by FDI deregulation. We discuss related policy implications in the conclusion.

The above analysis reveals the role of industrial agglomeration as a channel for industrial growth. A related but different question is whether industrial agglomeration and FDI deregulation are complements or substitutes for industrial growth. To answer this question, we test the heterogeneous effect of FDI deregulation on industrial growth when industries differ in their degrees of agglomeration. The details are relegated to Appendix E. There seems to be a weak indication that the effect of FDI deregulation on industrial growth is stronger for industries with a larger degree of agglomeration, but such a conclusion cannot be made decisively.

Finally, note that the above reduced-form analysis can, at best, be taken as the first-order effects, as it misses the potential general equilibrium effects of FDI on the industry or the whole economy that are not captured by the regressions. Furthermore, the effect of industrial agglomeration on industrial growth may also be non-linear. The regression analysis here does not inform the quantitative magnitudes of the welfare effects of FDI deregulation, either. Nevertheless, despite all of these limitations, FDI deregulation should be expected to be conducive to economic growth and welfare overall, as it brings more capital, better technology, and more competition. Our regression results lend confidence to this expectation.

## 7. Conclusion

This paper examines the effect of FDI on industrial agglomeration. Using the FDI deregulation in 2002 which differs across industries, our data show that such differential deregulation generated different degrees of the influx of foreign capital and firms across industries. By using a DD estimation, this paper finds that the FDI deregulation in 2002 in China on average caused a geographic dispersion of industries. We find empirical support for the hypothesis that competition may act as a dispersion force and drive our empirical findings. Spatial political competition could also explain our findings, but we have not found supporting

**Table A.1**  
Changes in FDI regulations (product level) between 1997 and 2002.

			2002			
			(1)	(2)	(3)	(4)
			<i>Supported category</i>	<i>Permitted category</i>	<i>Restricted category</i>	<i>Prohibited category</i>
1997	(1)	<i>Supported category</i>	No change	Less welcome	Less welcome	Less welcome
	(2)	<i>Permitted category</i>	More welcome	No change	Less welcome	Less welcome
	(3)	<i>Restricted category</i>	More welcome	More welcome	No Change	Less welcome
	(4)	<i>Prohibited category</i>	More welcome	More welcome	More welcome	No Change

evidence for this alternative story. Our empirical investigation on industrial growth echoes our main empirical findings. We find that FDI deregulation increases the industrial growth rate, but the dispersion induced by FDI deregulation reduces the positive effect of FDI on the growth rate by 8 to 14%.

Our empirical findings render some policy implications. Compared with bare-bone FDI-promoting policies, the fact that they tend to disperse the spatial distribution of firms and hence dampen growth potential suggest that it is important to combine FDI-promoting policies with agglomeration-promoting policies. Therefore, the type of place-based policies such as special economic zones may be worth more attention for policymakers. Our proposed mechanism also suggests that this is particularly important in later stages of economic development as agglomeration may self-reinforce itself in early stages of economic development.

#### Appendix A. Data on FDI regulations in China

The 1997 and 2002 versions of the Catalogue for the Guidance of Foreign Investment Industries are compared to obtain information about changes in FDI regulations upon China's accession to the WTO. The 2002 version rather than the 2004, 2007, or 2011 version is used because the 2002 revision of the Catalogue was substantial and in strict accordance with the commitments made in China's WTO accession. There were very few changes in 2004, and the 2007 and 2011 modifications are beyond the period studied.

In the Catalogue, products are classified into four categories: (i) products where foreign direct investment was supported (the supported category), (ii) products (not listed in the Catalogue) where foreign direct investment was permitted (the permitted category), (iii) products where foreign direct investment was restricted (the restricted category), and finally, (iv) products where foreign direct investment was prohibited (the prohibited category).

Comparing the 1997 and 2002 versions of the Catalogue allowed for identifying for each product whether there had been a change in the FDI regulations upon China's accession to the WTO. Each product could then be assigned to a category:

- FDI became more welcome (the encouraged products). For example, “dairy products” was listed in the supported category in the 2002 Catalogue, but listed in the permitted category in the 1997 Catalogue, so FDI in “dairy products” was encouraged.
- FDI became less welcome (the discouraged products). For example, “ethylene propylene rubber” was listed as supported in the 1997 Catalogue, but listed as permitted in 2002, so FDI in “ethylene propylene rubber” was discouraged.
- No change in FDI regulations between 1997 and 2002. For example, “Casting and forging roughcasts for automobiles and motorcycles” was listed in the supported category in both the 1997 and 2002 Catalogues, so there is no change in FDI in this product.

Table A.1 lists a matrix of all of the possible changes in product categories (supported, restricted, prohibited, and permitted) between 1997 and 2002 with the corresponding classifications in the changes in FDI regulations (encouraged, discouraged, or no change).

Then, we aggregate the changes in FDI regulations from the Catalogue product level to the ASIF industry level. As the product classifications used by the Catalogue are different from the industry classifications used in the ASIF data, we convert the product classifications of the Catalogue for the Guidance of Foreign Investment Industries into the 4-digit Chinese Industry Classification (CIC) of 2003 using the Industrial Product Catalogue from the National Bureau of Statistics of China.<sup>31</sup> As the Chinese industry classification was revised in 2003, we use a concordance table from Brandt et al. (2012) to create a harmonized Chinese Industry Classification that is consistent over the entire 1998–2007 period. As the product classifications of the Catalogue are generally more disaggregated than the 4-digit Chinese Industry Classifications of the ASIF, it is possible that two or more products from the Catalogue are sorted into the same 4-digit CIC industry of the ASIF. The aggregation process leads to four possible scenarios:

1. (FDI) Encouraged Industries: For all of the possible Catalogue products in a 4-digit CIC industry, there was either an improvement in the FDI regulations or no change. For example, four sub-categories under “Synthetic Fiber Monomer (Polymerization)” (CIC code: 2653) experienced improvements in FDI regulations (listed in the restricted category in the 1997 Catalogue, but the supported category in the 2002 Catalogue): “Pure Terephthalic Acid (PTA)” (CIC sub-code: 26530101), “Acrylonitrile” (26530103), “Caprolactam” (26530104), and “Nylon 66 Salt” (26530299); and there was no change in FDI regulations for the other sub-categories. “Synthetic fiber monomer (polymerization)” is thus an (FDI) encouraged industry.

<sup>31</sup> The Industrial Product Catalogue lists each CIC 4-digit industry and its sub-categories at the 8-digit disaggregated product level.

2. (FDI) Discouraged Industries: For all of the possible Catalogue products in a 4-digit CIC industry, there was either a deterioration in FDI regulations or no change. For example, one sub-category in “Food Additives” (CIC code: 1494) experienced a deterioration in FDI regulations (listed in the permitted category in the 1997 Catalogue but listed in the restricted category in the 2002 Catalogue): “Synthetic Sweeteners” (CIC sub-code: 14940103), but there were no changes in FDI regulations for the other sub-categories. “Food Additives” is thus an (FDI) discouraged industry.
3. No-Change Industries: There was no change in FDI regulations for any of the possible Catalogue products under a 4-digit CIC industry. “Edible Vegetable Oil” (CIC code: 1331) is one example. All of the sub-categories were permitted in both the 1997 Catalogue and the 2002 Catalogue. “Edible Vegetable Oil” is thus a no-change industry.
4. Mixed Industries: Some of the products in a 4-digit CIC industry experienced an improvement in FDI regulations, but some had tighter FDI regulation. For example, under “Crude Chemical Medicine” (CIC code: 2710), the FDI regulations for one sub-category (“Vitamin B6” (CIC sub-code: 27100404)) improved (listed in the restricted category in the 1997 Catalogue, but the permitted category in the 2002 Catalogue), but the FDI regulations for one sub-category (“Vitamin E” (CIC sub-code: 27100408)) deteriorated (listed in the permitted category in the 1997 Catalogue, but in the restricted category in the 2002 Catalogue). “Crude Chemical Medicine” is thus a mixed industry.

## Appendix B. Determinants of changes in FDI regulations<sup>32</sup>

As mentioned in the main text, the changes in FDI regulations upon China’s WTO accession in 2002 may not be randomly determined. In this appendix, we carefully examine the determinants of the changes in FDI regulations upon China’s WTO accession. According to the “Provisions on Guiding the Orientation of Foreign Investment” issued by the State Council, there are several reasons why the government chose to modify the Catalogue and relaxed the FDI regulations in 2002. The government sought to make its domestic firms competitive in the era of globalization and promote industry upgrades and exports. Meanwhile, the government aimed to protect infant industries in their early stages and encourage industrial clustering so as to boost development in those industries. Finally, the government also cared about the impact of FDI deregulations on the domestic labor market, for instance current employment and wages, which are critical for maintaining social stability in the country.

To account for the above possible considerations of China’s government in relaxing its FDI regulations, we include seven variables: new product intensity (the ratio of new products in total output), export intensity (the ratio of exports to total output), number of firms, industrial clustering (the Ellison–Glaeser index), average age of firms, average employment, and average wage per worker.

We regress the changes in FDI regulations (a dummy variable taking value 1 if FDI in an industry became more welcome, and 0 otherwise) on the aforementioned FDI determinants and found that four variables are statistically significant: (1) new product intensity is found to have a positive effect; (2) export intensity is found to have a negative effect; (3) number of firms is found to have a positive effect; and (4) average age of firms is found to have a negative effect.

## Appendix C. A competition theory on FDI and industrial agglomeration

This appendix details the theory that we have outlined in Section 5.1. The positive relationship between FDI and industrial agglomeration is intimately linked with ideas about technology spillovers and various examples of successful stories of special economic zones. To explain our empirical finding that the relationship is negative, we consider the role of competition and examine the interplay between technology diffusion and competition.<sup>33</sup>

Note first that technology diffusion can be interpreted more generally. There are various benefits that domestic firms can receive from the presence of foreign firms. We take a simple approach to model these various benefits to domestic firms by technology diffusion, i.e., the domestic firms become more productive when locating near foreign firms.

As fits our empirical results from industry-level regressions, labor is assumed to be immobile as each particular industry has only negligible influence on the overall distribution of the labor force or population. We thus focus on industrial agglomeration rather than the agglomeration of both population and firms. Without the mobility of workers/consumers, it will be seen that competition entails negative incentives for firms’ location choices, as firms typically choose to go to places with less fierce competition.<sup>34</sup>

### C.1. Model

To incorporate competition effect in an analytically tractable way, our model builds on the Melitz and Ottaviano (2008) model of heterogeneous firms and variable markups. We embed the structure of Melitz and Ottaviano into a regional-trade framework with capital mobility (i.e., firm mobility) to study industrial agglomeration for one given industry within a country.<sup>35</sup>

<sup>32</sup> This appendix was reproduced with modifications from Appendix A in Lu et al. (2017).

<sup>33</sup> The competition here is product market competition. We choose to focus on product markets rather than competition in factor markets because that is how industries are defined. Also, factor market competition is generally across the board among industries within a region. The overall pattern of factor market competition across regions in a given year should already be taken care of by the year fixed effect.

<sup>34</sup> As mentioned in the introduction, when labor is mobile, pro-competitive effects can be an agglomeration force, as more firms in a location can lower product prices and thus attract consumers and workers to move to that location, too. See, e.g., Ottaviano et al. (2002).

<sup>35</sup> It is well understood that the model of Melitz and Ottaviano (2008) is more tractable than Melitz (2003) as it entails more closed-form solutions due to quasi-linear preference and linear demand. Using the structure of Melitz and Ottaviano also allows us to match the empirical findings in Section 5.2 that intensified competition reduces firm markups, sales, and profits. If the preference is instead assumed to be the CES, then markups become a constant, which is at odds with our empirical findings. On a separate point, there is a class of monopolistic-competitive models that predict pro-competitive effects, as characterized by Zhelobodko et al. (2012). Again, we choose Melitz and Ottaviano (2008) for its tractability.

Consider a country with two regions, indexed by  $i = 1, 2$ . A mass of immobile workers  $\bar{L}_i$  live and work in region  $i$  such that  $\bar{L}_1 + \bar{L}_2 = \bar{L}$ . Suppose for some reason that there are more foreign firms in region 1. That may attract domestic firms to locate in region 1 in hopes of technology diffusion, but region 1 may also become more competitive, and some firms may want to leave. To highlight the tradeoff between technology diffusion and competitive effects, assume foreign firms can only be located in region 1. We can think of this assumption as special economic zones or broader policy restrictions/incentives targeting foreign firms. We assume that domestic firms are freely mobile.<sup>36</sup> Empirically, we find no evidence that the location pattern of foreign firms becomes more dispersed due to FDI deregulation (see Section 5.3).

**Consumption** Assume that any worker living in region  $i$  consumes a set of differentiated products indexed by  $\omega$  and a homogeneous good, which is set to be the numeraire. She solves the following utility maximization problem:

$$\begin{aligned} \max_{q_0, q_{ji}(\omega)} U_i &= q_0 + \alpha \sum_j \int_{\omega \in \Omega_j} q_{ji}(\omega) d\omega - \frac{\gamma}{2} \sum_j \int_{\omega \in \Omega_j} q_{ji}^2(\omega) d\omega - \frac{\eta}{2} \left( \sum_j \int_{\omega \in \Omega_j} q_{ji}(\omega) d\omega \right)^2 \\ \text{s.t. } q_0 + \sum_j \int_{\omega \in \Omega_j} p_{ji}(\omega) q_{ji}(\omega) d\omega &= y_i + \bar{q}_0, \end{aligned}$$

where  $\Omega_j$  is the set of differentiated products produced in region  $j$ ,  $q_{ji}(\omega)$  is her demand for the goods produced in region  $j$  with price  $p_{ji}(\omega)$ ,  $q_0$  is the amount of the numeraire good consumed, and  $\bar{q}_0$  is the per person endowment of the numeraire good. The positive parameters  $\alpha$  and  $\eta$  capture the substitution between the differentiated products and the numeraire: A larger  $\alpha$  or a smaller  $\eta$  indicates greater willingness to pay for any differentiated product in terms of the numeraire. The parameter  $\gamma > 0$  captures the degree of product differentiation between the varieties: the larger  $\gamma$ , the more differentiated the products are. When  $\gamma = 0$ , they are perfect substitutes.

Each worker is endowed with a unit of labor, which is supplied inelastically to the firms in the region where she resides. Assume  $\bar{q}_0$  is sufficiently large so that the consumption  $q_0$  is always positive. Each worker also owns an equal share of the total domestic capital  $K^H$  ( $H$  stands for home). Thus, her total income is  $y_i = w_i + \frac{K^H}{L} r_i$ , where  $r_i$  is the rental rate of capital in region  $i$  and is endogenously determined.

As shown in Melitz and Ottaviano (2008), there exist choke prices  $p_i^m$  such that the individual demand is

$$q_{ji}^c = \begin{cases} \frac{1}{\gamma} (p_i^m - p_{ji}) & p_{ji} \leq p_i^m \\ 0 & p_{ji} > p_i^m \end{cases} \tag{C.1}$$

Following a procedure similar to that of Melitz and Ottaviano (2008), the choke price here is given by

$$p_i^m = \frac{\gamma\alpha + \eta P_i}{\gamma + \eta N_i},$$

where

$$P_i \equiv \sum_j \int_{\omega \in \Omega_{ji}^c} p_{ji}(\omega) d\omega. \tag{C.2}$$

and  $\Omega_{ji}^c$  is the set of goods produced in region  $j$  and consumed in region  $i$ .

The price elasticity of demand for positive  $q_{ji}^c$  is  $\varepsilon_{ji} = -\frac{\partial q_{ji}^c}{\partial p_{ji}} \frac{p_{ji}}{q_{ji}^c} = \left( \frac{p_i^m}{p_{ji}} - 1 \right)^{-1}$ . For a given price  $p_{ji}$ , a larger number of competing firms  $N_i$  lowers the choke price and induces an increase in  $\varepsilon_{ji}$ , indicating fiercer competition.

**Production** The numeraire good  $q_0$  is produced using labor with a one-to-one constant-return-scale technology, and freely traded between the two regions. Thus  $w_1 = w_2 = 1$ . For the differentiated sector,  $\phi$  units of capital are required to set up a firm in any region.<sup>37</sup> Upon hiring  $\phi$  units of capital, each entrant in region  $i$  generates a distinct product and draws its unit labor requirement  $c$  (i.e., the marginal cost or the inverse of productivity) from a given distribution  $G_i^s(c)$ ,  $s = H, F$ . As in Melitz and Ottaviano (2008), the choke price in a region  $i$  determines the selection cutoff  $c_i$  such that entrants in  $i$  with  $c > c_i$  will exit. Note that the choke price is the same for both home firms and foreign firms in the same region.

The standard iceberg trade cost assumption is also made: for each good  $\omega$ ,  $\tau_{ji}$  units must be shipped in order to deliver 1 unit to region  $i$  from region  $j$ . For simplicity, we assume symmetric trade costs, and that trading locally is free. Thus,  $\tau_{ji} = \tau > 1$  if  $j \neq i$ , and  $\tau_{ji} = 1$  if  $j = i$ .

The total capital  $\bar{K}$  in this country consists of domestic capital  $K^H$  and foreign capital (FDI)  $K^F$ . We assume that  $K^F$  is entirely located in region 1 and is immobile.  $K^H$  is mobile. Denote the number of entrant firms in region  $i$  as  $N_i^E$ . The total number of

<sup>36</sup> If one assumes the foreign firms are mobile, all the results still hold if we add standard agglomeration economies (such as knowledge spillover among firms) to generate an innate agglomeration. Note that our current model has no built-in agglomeration force; that is why we assume all foreign firms are located in region 1 to have an exogenous agglomeration. This suffices for our purpose of illustrating how the tradeoff between technology diffusion and competition affects agglomeration. A model with free mobility of foreign firms would, however, be much more complicated while offering little new insight.

<sup>37</sup> Even though labor being the only factor of production is often assumed in the trade literature, we consider both capital and labor here. Different modeling choices have different implications, and we choose one that is more fitting to China's context. The episode of FDI deregulation induced an influx of foreign capital to China with only a relatively smaller increase in foreign workers. The main goal of model is to illustrate the effects of an exogenous increase in foreign capital (and foreign firms) while the population remains the same.

entrants nationwide is then  $\bar{N}^E \equiv N_1^E + N_2^E = \frac{K^F + K_1^H}{\phi} + \frac{K_2^H}{\phi}$ . By choosing units for capital, we can normalize  $\phi$  to 1. Define the fraction of surviving firms in region 1 as

$$f \equiv \frac{K^F G_1^F(c_1^D) + K_1^H G_1^H(c_1^D)}{K^F G_1^F(c_1^D) + K_1^H G_1^H(c_1^D) + K_2^H G_2^H(c_2^D)}.$$

It is actually easier to work with the ratio of surviving firms between the two regions:

$$\lambda \equiv \frac{K^F G_1^F(c_1^D) + K_1^H G_1^H(c_1^D)}{K_2^H G_2^H(c_2^D)}, \tag{C.3}$$

which has a one-to-one mapping with  $f$  such that  $f = \frac{\lambda}{1+\lambda}$  and is increasing in  $\lambda$ .<sup>38</sup> We are interested in how FDI affects the spatial distribution of firms in the two regions, or equivalently, how the equilibrium value of  $\lambda$ , denoted as  $\lambda^e$ , responds to changes in the amount of capital.

If there is no technology diffusion, then regardless of the location, a firm of type  $s$  draws its cost  $c$  from a distribution given by

$$\bar{G}^s(c) = \left(\frac{c}{c^{M,s}}\right)^\theta, \quad c \in [0, c^{M,s}], \quad s \in \{H, F\}.$$

We assume  $c^{M,F} \leq c^{M,H}$  to reflect the technological advantage of foreign firms over home firms.<sup>39</sup> With technology diffusion in region 1, the domestic firms in region 1 draw from

$$G_1^H(c) = \left(\frac{c}{c_1^{M,H}}\right)^\theta, \quad c \in [0, c_1^{M,H}],$$

where

$$c_1^{M,H} = c^{M,F} + e^{-\beta K^F} (c^{M,H} - c^{M,F}), \quad \beta > 0.$$

Therefore, if  $K^F = 0$ ,  $c_1^{M,H} = c^{M,H}$ , and if  $K_1^F \rightarrow \infty$ ,  $c_1^{M,H} = c^{M,F}$ . That is, more FDI improves the productivity of domestic firms in region 1, but still leaves it lower than that of the foreign firms. Meanwhile, foreign firms still draw from the distribution with  $c^{M,F}$ , and the home firms in region 2 draw from the distribution with  $c_2^{M,H} = c^{M,H}$ .

Aggregating the individual demand (C.1), the aggregate demand (that is, the demand facing a firm) is  $q_{ij} \equiv \bar{L}_j q_{ij}^c$ . With trade cost  $\tau > 1$ , firms price-discriminate between the regions. Thus, maximizing  $\pi_i = \pi_{ii} + \pi_{ij}$  is equivalent to

$$\max_{p_{ij}} \pi_{ij} = (p_{ij} - \tau_{ij}c) q_{ij} \quad \text{for } j = 1, 2.$$

Therefore,

$$p_{ij} = \frac{\varepsilon_{ij}}{\varepsilon_{ij} - 1} \tau_{ij}c = \frac{p_{ij}}{2p_{ij} - p_j^m} \tau_{ij}c = \frac{1}{2} (p_j^m + \tau_{ij}c)$$

$$q_{ij} = \bar{L}_j \left( \frac{p_j^m}{\gamma} - \frac{p_{ij}}{\gamma} \right) = \frac{\bar{L}_j}{2\gamma} (p_j^m - \tau_{ij}c).$$

Let  $c_i^D$  and  $c_i^X$  denote cutoff cost levels in the local market and the export market for firms in region  $i$ . Firms exit if their draws  $c \geq c_i^D \equiv p_i^m$ , and  $\tau_{ij}c_i^X = p_j^m$ . So  $c_i^X \tau_{ij} = c_j^D$ . The equilibrium profit and sales for a firm from  $i$  with  $c$  in market  $j$  (if it sells there) are

$$\pi_{ij} = \frac{\bar{L}_j}{4\gamma} (c_j^D - \tau_{ij}c)^2, \tag{C.4}$$

$$s_{ij}(c) = \frac{\bar{L}_j}{4\gamma} \left[ (c_j^D)^2 - (\tau_{ij}c)^2 \right]. \tag{C.5}$$

Moreover, the firm’s mark-up in market  $j$  is

$$\mu_{ij}(c) = p_{ij}(c) - \tau_{ij}c = \frac{1}{2} (c_j^D - \tau_{ij}c). \tag{C.6}$$

When competition intensifies so that  $c_j^D$  is lowered, reflecting tougher selection and reduction of the demand facing individual firms, profit, sales, and markup of each individual firm are all reduced, as seen in (C.4)–(C.6). If the FDI-deregulated industries face fiercer competition than those status-quo industries, we should expect that profits, sales, and markups of the firms in the FDI-deregulated industries are reduced compared with those in the status-quo industries. We test this prediction empirically in Section 5.2.

<sup>38</sup> Note that the fraction of firms in region 1 includes foreign firms, which is consistent with the construction of the EG index by taking foreign firms into account. The results will not change if we exclude foreign firms when measuring agglomeration in both empirical and theoretical parts of our study.

<sup>39</sup> There are various reasons why some countries are more advanced technologically than others. Moreover, from the viewpoint of Helpman et al. (2004), trade incurs variable trade costs, whereas FDI from the North incurs a fixed cost of setting up an affiliate in the South while avoiding variable trade costs. Thus, FDI firms are even more productive than those non-FDI firms in the North. For our purpose of studying how technology diffusion affects agglomeration, it suffices to assume that foreign firms coming to China to produce are exogenously more productive than domestic ones.

**Entry** The products available in region  $i$  consist of those locally produced and those imported:

$$N_i = \sum_{s \in \{H,F\}} N_i^{E,s} G_i^s(c_i^D) + \sum_{s \in \{H,F\}} N_j^{E,s} G_j^s(c_j^X), \quad j \neq i. \tag{C.7}$$

By (C.2) and (C.7), we have

$$P_i = N_i \frac{2\theta + 1}{2(\theta + 1)} c_i^D. \tag{C.8}$$

Combining the expression for the choke price with (C.8), we can solve for the number of products available in region  $i$ :

$$N_i = \frac{2(\theta + 1)\gamma}{\eta} \frac{\alpha - c_i^D}{c_i^D}. \tag{C.9}$$

Let  $\rho \equiv \tau^{-\theta}$ , and thus  $\rho$  is a measure of trade openness. Using  $c_i^X \tau_{ij} = c_j^D$  and (C.4), each firm’s expected profit gross on their capital rental is

$$E(\pi_i^s) = \int_0^{c_i^D} \pi_{ii}(c) dG_i^s(c) + \int_0^{c_i^X} \pi_{ij}(c) dG_i^s(c) = \frac{\bar{L}_i (c_i^D)^{\theta+2} + \rho \bar{L}_j (c_j^D)^{\theta+2}}{2\gamma(\theta + 1)(\theta + 2) (c_i^{M,s})^\theta}. \tag{C.10}$$

Competition for and the mobility of capital equates the capital rental rate to the expected profit. That is,  $r_i^H = E(\pi_i^H)$  and  $r_1^F = E(\pi_1^F)$ .

**C.2. Equilibrium analysis**

**Equilibrium with fixed spatial distribution of firms** Before the analysis of the equilibrium spatial distribution of firms, we first express the equilibrium conditions when the spatial distribution is fixed, that is, when  $\lambda$  is fixed. Using (C.7) and (C.9), one can solve out the numbers of domestic entrants  $N_1^{E,H}$  and  $N_1^{E,H}$  as functions of  $c_1^D$  and  $c_2^D$ . Using these two functions, (C.3) and  $N_1^{E,H} + N_2^{E,H} = K^H$ , we obtain

$$\frac{\alpha - c_1^D}{(c_1^D)^{\theta+1}} = \frac{[\rho (c_1^D)^\theta + \lambda (c_2^D)^\theta] \left[ K^F \left( \frac{c_1^{M,H}}{c_1^{M,F}} \right)^\theta + K^H \right]}{\lambda (c_2^D c_1^{M,H})^\theta + (c_1^D c_2^{M,H})^\theta} \frac{\eta}{2(\theta + 1)\gamma}, \tag{C.11}$$

$$\frac{\alpha - c_2^D}{(c_2^D)^{\theta+1}} = \frac{[(c_1^D)^\theta + \lambda \rho (c_2^D)^\theta] \left[ K^F \left( \frac{c_1^{M,H}}{c_1^{M,F}} \right)^\theta + K^H \right]}{\lambda (c_2^D c_1^{M,H})^\theta + (c_1^D c_2^{M,H})^\theta} \frac{\eta}{2(\theta + 1)\gamma}. \tag{C.12}$$

For a given  $\lambda$ , the two cutoffs  $c_1^D$  and  $c_2^D$  are determined by the above two equilibrium conditions. This short-run spatial equilibrium will help us solve the long-run spatial equilibrium where  $\lambda$  is determined by the profit equalization of home firms in the two regions.

**Equilibrium spatial distribution of firms** Let  $\Delta^H(\lambda) \equiv E(\pi_1^H(\lambda)) - E(\pi_2^H(\lambda))$ , where  $\lambda \in [\underline{\lambda}, \infty)$  with  $\underline{\lambda} \equiv \frac{K^F G_1^F(c_1^D)}{K^H G_2^H(c_2^D)}$ , as the lower and upper bounds, correspond to the cases where all domestic firms are in region 2 and in region 1, respectively. We define equilibria following the standard approach (e.g., Krugman 1991; Ottaviano et al. 2002). That is, an interior equilibrium  $\lambda$ , denoted as  $\lambda^e \in (\underline{\lambda}, \infty)$ , must satisfy  $\Delta^H(\lambda^e) = 0$ . A corner equilibrium  $\lambda^e \rightarrow \infty$  ( $f^e = 1$ ) exists if  $\lim_{\lambda \rightarrow \infty} \Delta^H(\lambda) > 0$ . Similarly, a corner equilibrium  $\lambda^e = \underline{\lambda}$  exists if  $\Delta^H(\underline{\lambda}) < 0$ .

From (C.10), we have

$$\Delta^H(\lambda) = \frac{\left[ \left( \frac{c_1^{M,H}}{c_2^{M,H}} \right)^{-\theta} - \rho \right] \bar{L}_1 (c_1^D)^{\theta+2} + \left[ \left( \frac{c_1^{M,H}}{c_2^{M,H}} \right)^{-\theta} \rho - 1 \right] \bar{L}_2 (c_2^D)^{\theta+2}}{2\gamma(\theta + 1)(\theta + 2) (c_2^{M,H})^\theta}.$$

First recall that  $\frac{c_1^{M,H}}{c_2^{M,H}}$  is less than 1 because of technology diffusion. If  $\frac{c_1^{M,H}}{c_2^{M,H}} \leq \rho^{\frac{1}{\theta}}$ , then  $\left( \frac{c_1^{M,H}}{c_2^{M,H}} \right)^{-\theta} \rho \geq 1$  and  $\Delta^H(\lambda) > 0$  for all  $\lambda$ . Hence, full agglomeration ( $f^e = 1$ ) occurs when  $\frac{c_1^{M,H}}{c_2^{M,H}} \leq \rho^{\frac{1}{\theta}}$ . Any interior equilibrium  $\lambda^e$  must satisfy  $\Delta^H(\lambda^e) = 0$ , which implies equal rental rates for domestic capital:  $r_1^H = r_2^H \equiv r^H$ . The condition  $\Delta^H = 0$  implies that

$$\frac{c_2^D}{c_1^D} = \left( \frac{(c_2^{M,H})^\theta - \rho (c_1^{M,H})^\theta \bar{L}_1}{(c_1^{M,H})^\theta - \rho (c_2^{M,H})^\theta \bar{L}_2} \right)^{\frac{1}{\theta+2}} \equiv h > \left( \frac{\bar{L}_1}{\bar{L}_2} \right)^{\frac{1}{\theta+2}}. \tag{C.13}$$

Note that  $h$  is fixed for a given  $K^F$ . If the two regions' populations are the same, then (C.13) implies that  $c_2^D > c_1^D$ . Because foreign firms are more productive, the domestic firms in region 1 are also more productive due to technology diffusion. Together with positive trade cost ( $\tau > 1$ ;  $\rho < 1$ ), firms in region 1 being more productive ensures that competition and selection are both more fierce in region 1, resulting in  $c_1^D < c_2^D$ . Observe that  $h$  is strictly decreasing in  $c_1^{M,H}$ , and thus  $h$  is strictly increasing in  $K^F$ . FDI deregulation (an increase in  $K^F$ ) therefore widens the difference between the two selection cutoffs, as the market in region 1 becomes more competitive. When the population sizes are different, the larger the population ratio  $\bar{L}_1/\bar{L}_2$ , the larger the gap between the two cutoffs.

Letting  $\bar{\ell} \equiv \bar{L}_2/\bar{L}_1$ , and combining (C.11), (C.12), and (C.13), we have

$$\frac{\alpha(1 + \bar{\ell}h) - c_1^D(1 + \bar{\ell}h^2)}{(c_1^D)^{\theta+1}} = \frac{1 - \rho^2}{(c_1^{M,H})^\theta - \rho(c_2^{M,H})^\theta} \frac{\eta \left[ K^H + K^F \left( \frac{c_1^{M,H}}{c^{M,F}} \right)^\theta \right]}{2(\theta + 1)\gamma}. \tag{C.14}$$

The selection cutoff  $c_1^D$  is the only endogenous variable in (C.14), which allows the following characterization.

**Proposition 1.** When  $\frac{c_1^{M,H}}{c_2^{M,H}} \leq \rho^{\frac{1}{\theta}}$ , the equilibrium where all firms agglomerate in region 1 ( $f^e = 1$ ) is the only equilibrium. Let  $h$  be defined by (C.13). When  $\rho^{\frac{1}{\theta}} < \frac{c_1^{M,H}}{c_2^{M,H}} < 1$  and

$$\frac{K^H + K^F \left( \frac{c_1^{M,H}}{c^{M,F}} \right)^\theta}{(c_1^{M,H})^\theta - \rho(c_2^{M,H})^\theta} \frac{\eta(1 - \rho^2)}{2(\theta + 1)\gamma} > \frac{(h - 1)h^\theta}{\alpha^\theta}, \tag{C.15}$$

there exists a unique interior equilibrium. Moreover,  $f^e \geq 1/2$  if and only if  $h \geq 1$ .

**Proof.** The proposition is already proven for the full-agglomeration case. Define  $F(c) \equiv \frac{\alpha(1+\bar{\ell}h)-c(1+\bar{\ell}h^2)}{c^{\theta+1}}$ , where  $c \in (0, \frac{\alpha}{h})$ . The domain is  $(0, \frac{\alpha}{h})$  because  $0 < c_1^D < \alpha$  and  $c_2^D = hc_1^D < \alpha$ . It can be shown that  $F(c)$  is strictly decreasing on  $(0, \frac{\alpha}{h})$ . Thus, the left-hand side of (C.14) strictly decreases from infinity to  $\frac{(h-1)h^\theta}{\alpha^\theta} > 0$ . Observe that  $(c_1^{M,H})^\theta - \rho(c_2^{M,H})^\theta > 0$  if and only if  $\frac{c_1^{M,H}}{c_2^{M,H}} > \rho^{\frac{1}{\theta}}$ . Thus, if  $\frac{c_1^{M,H}}{c_2^{M,H}} > \rho^{\frac{1}{\theta}}$  and (C.15) holds, then there exists a unique equilibrium  $c_1^D$  that satisfies (C.14), which is a condition for interior equilibrium. If  $\frac{c_1^{M,H}}{c_2^{M,H}} > \rho^{\frac{1}{\theta}}$  but (C.15) fails, then no interior equilibrium exists. Observe that

$$\begin{aligned} \lambda^e &= \frac{K^F G_1^F(c_1^D) + N_1^{E,H} G_1^H(c_1^D)}{N_2^{E,H} G_2^H(c_2^D)} = \frac{\frac{\alpha - c_1^D}{(c_1^D)^{\theta+1}} - \rho \frac{\alpha - c_2^D}{(c_2^D)^{\theta+1}}}{\frac{\alpha - c_2^D}{(c_2^D)^{\theta+1}} - \rho \frac{\alpha - c_1^D}{(c_1^D)^{\theta+1}}} h^{-\theta} \\ &= \left( \frac{(1 - \rho^2)}{\frac{\alpha - c_2^D}{(c_2^D)^{\theta+1}} h^{-\theta-1} - \rho} - \rho \right) h^{-\theta} = \frac{(1 - \rho^2)h}{\frac{\alpha - h\alpha}{\alpha - c_1^D} + h - \rho h^{\theta+1}} - \rho \left( \frac{1}{h} \right)^\theta. \end{aligned}$$

We know that  $c_1^D < \alpha$  and  $c_2^D = hc_1^D < \alpha$ , and thus  $c_1^D < \min\{\alpha, \frac{\alpha}{h}\}$ . If  $h > 1$ ,

$$\lambda^e = \left( \frac{1 - \rho^2}{\left(\frac{1}{h}\right)^{\theta+1} \frac{\alpha - c_2^D}{\alpha - c_1^D} - \rho} - \rho \right) h^{-\theta} > \frac{(1 - \rho^2)}{h^{-1} - \rho h^\theta} - h^{-\theta} \rho \equiv H(h), \tag{C.16}$$

where the inequality follows from the fact that  $c_1^D < c_2^D < \alpha$  in equilibrium and that  $H(h)$  is increasing in  $h$  over the domain  $(1, \rho^{-\frac{1}{\theta+1}})$ . Note here that  $h \geq \rho^{-\frac{1}{\theta+1}}$  is not permissible because the term  $\left(\frac{1}{h}\right)^{\theta+1} \frac{\alpha - c_2^D}{\alpha - c_1^D} - \rho$  in (C.16) must be positive, and  $c_1^D < c_2^D$

when  $h > 1$ . Hence,  $\lambda^e > H(1) = 1$  and  $f^e = \frac{\lambda^e}{1 + \lambda^e} > \frac{1}{2}$ . Similarly, if  $h < 1$ , we have  $c_1^D > c_2^D$ , and thus  $\lambda^e = \left( \frac{1 - \rho^2}{\left(\frac{1}{h}\right)^{\theta+1} \frac{\alpha - c_2^D}{\alpha - c_1^D} - \rho} - \rho \right) \left( \frac{1}{h} \right)^\theta <$

$\left( \frac{1 - \rho^2}{\left(\frac{1}{h}\right)^{\theta+1} - \rho} - \rho \right) \left( \frac{1}{h} \right)^\theta \equiv H(h)$ , which is increasing in  $(0, 1)$ , and thus  $\lambda^e < H(1) = 1$  and  $f^e = \frac{\lambda^e}{1 + \lambda^e} < \frac{1}{2}$ . Also, if  $h = 1$ , then  $\lambda^e = 1$  and  $f^e = 1/2$ . ■

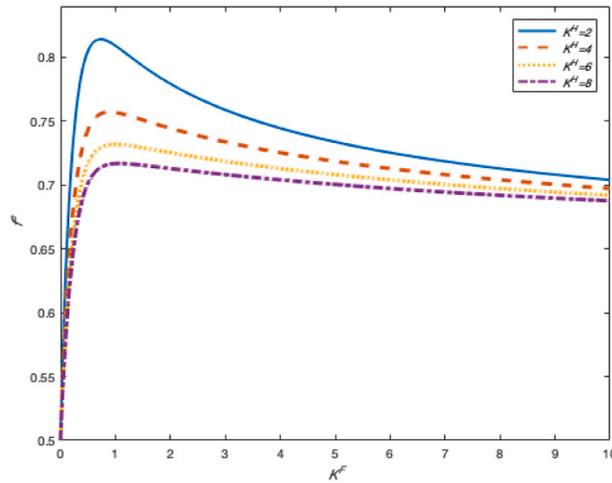


Fig. C.1. Comparative statics of  $K^F$  on  $f^e$ .

Note that condition (C.15) serves as a regularity condition that guarantees the existence of an interior equilibrium. Two key observations are in order. First, the ratio  $\frac{c_1^{M,H}}{c_2^{M,H}}$  inversely measures technology diffusion as it is negatively affected by  $K^F$ . Thus, given  $\rho \in (0, 1)$ , for an initial  $K^F$  such that  $\rho^{\frac{1}{\theta}} < \frac{c_1^{M,H}}{c_2^{M,H}}$ , increasing  $K^F$  from the initial level will eventually cause  $\frac{c_1^{M,H}}{c_2^{M,H}}$  switch from larger than  $\rho^{\frac{1}{\theta}}$  to smaller than  $\rho^{\frac{1}{\theta}}$ , and hence switch the equilibrium from partial to full agglomeration. This demonstrates that FDI can encourage agglomeration by attracting domestic firms to region 1.

Note too, that if  $\rho = 1$  ( $\tau = 1$ ), the competition pressure a firm faces is the same regardless of where the firm is located. Thus, transport cost  $\tau$  measures the degree to which locations matter in terms of competitive pressure. Given  $K^F$  (hence given  $\frac{c_1^{M,H}}{c_2^{M,H}}$ ), increasing the transport cost between the two regions (reducing  $\rho$ ) may switch the equilibrium from full to partial agglomeration. When  $\tau$  is high, location matters for competition pressure and firms tend to spread themselves among the locations.

Even though Proposition 1 shows the importance of the composite parameter  $h$  in determining the location pattern  $f^e$ , we still lack an analysis on the comparative statics of  $K^F$  on  $f^e$  in a continuous range, say, when  $h > 1$ . No analytical result is available for this, and we resort to numerical analysis for such comparative statics.

We consider three cases based on the relative amounts of foreign and domestic capital. In all the cases, we let  $\bar{L}_1 = \bar{L}_2$ .

1. Hold the domestic capital  $K^H$  fixed and increase foreign capital  $K^F$  only. This is the numerical comparative statics of an influx of foreign capital.
2. Increase  $K^H$  and  $K^F$  at the same rate. This is the numerical comparative statics of the overall scale of the industry when both types of capital grow at the same rate.
3. Increase  $K^H$  faster than  $K^F$ . This is the numerical comparative statics of the overall scale of the industry when domestic capital increases faster than foreign investment.<sup>40</sup>

Fig. C.1 (which is a replication of Fig. 3) shows that  $f^e$  first increases with  $K^F$  and then decreases, and that this is true for different levels of  $K^H$ .<sup>41</sup> The hump shape of these plots is robust to a wide range of trade costs  $\tau$  and diffusion parameter  $\beta$ . Such a hump-shaped pattern demonstrates our key intuition. The increasing part corresponds to the case where  $K^F$  is small, and its increase promotes agglomeration sharply because of technology diffusion. The decreasing part shows up eventually when  $K^F$  becomes even larger for two reasons. First, the competition pressure becomes more intense as the increase in  $K^F$  increases the overall scale of the industry. Second, there are diminishing returns to technology diffusion.

In the first case, the amount of domestic capital is fixed; when foreign capital keeps growing, it eventually accounts for most of the overall industry size. However, in a growing economy like China since 1979’s Opening-Up, the increase of domestic firms can be faster than that of foreign firms due to the differences in entry costs. Thus, the second and third cases are simulated to mimic more realistic growth in industry size. The left and right panels of Fig. C.2 depict the second and third cases, respectively.<sup>42</sup>

<sup>40</sup> Note that Case 1 can be taken as a special case where foreign capital increases faster than domestic capital.

<sup>41</sup> The parameters used for plotting Fig. C.1 are  $L_1 = L_2 = 1$ ,  $\theta = 5$ ,  $\alpha = 2$ ,  $\beta = 5$ ,  $\eta = 1$ ,  $\gamma = 1$ ,  $\tau = 1.3$ ,  $c^{M,H} = 1.8$ , and  $c^{M,F} = 1.7$ . Here,  $K^F$  increases from 0 to 10, and there are four values of  $K^H$ : 2, 4, 6, and 8.

<sup>42</sup> Except for the amount of capital, the parameters used in both panels are the same:  $\bar{L}_1 = \bar{L}_2 = 1$ ,  $\theta = 5$ ,  $\alpha = 2$ ,  $\beta = 5$ ,  $\eta = 1$ ,  $\gamma = 1$ ,  $\tau = 1.3$ ,  $c^{M,H} = 1.8$ , and  $c^{M,F} = 1.7$ . Initial home capital  $K_0^H = 5$  and initial foreign capital  $K_0^F = 0$  in both panels. In the left panel, home and foreign capital increase at the same rate,

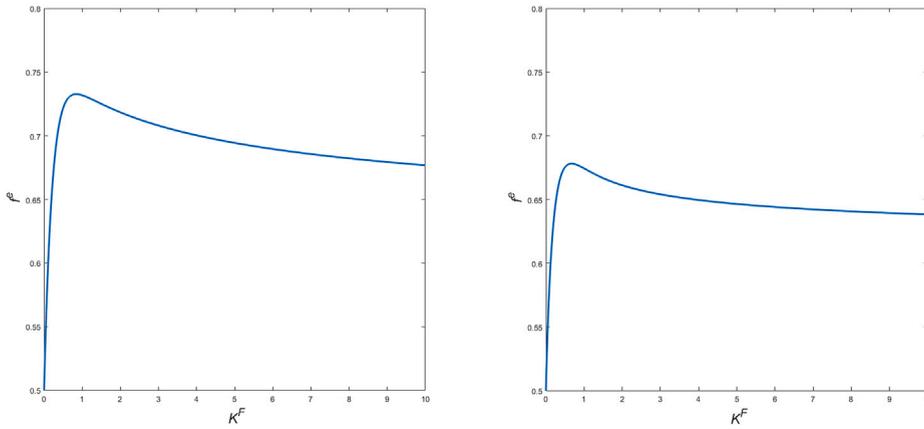


Fig. C.2. Comparative statics on  $f^e$  when  $K^F$  and  $K^H$  both grow.

Note that the reactions are smaller in the right panel than in the left because the amount of foreign capital is less in the right panel, mitigating the effect of technology diffusion. In these two cases, the growth of industry size, which is what matters for the growth of competition pressure, is mixed with the growth of foreign capital, which exerts both technology diffusion and competition pressure. The hump-shaped pattern remains robust.

**Appendix D. Estimation of firm-level productivities and markups**

*Estimation Framework.* To recover firm-level markups, we follow the approach developed by De Loecker and Warzynski (2012). Consider that a firm  $f$  at time  $t$  produces output using the following production technology:

$$Q_{ft} = Q_t(L_{ft}, K_{ft}, M_{ft}, \omega_{ft}),$$

where  $Q_{ft}$  is the firm’s physical output and  $L_{ft}, K_{ft}, M_{ft}$  are the firm’s physical inputs of labor, capital, and intermediate input, respectively.  $\omega_{ft}$  denotes firm productivity.  $Q_t(\cdot)$  is assumed to be continuous and twice differentiable with respect to all of its elements.

Consider a firm’s cost minimization problem and the associated Lagrangian function for firm  $f$  at time  $t$ :

$$\begin{aligned} \mathcal{L}(L_{ft}, K_{ft}, M_{ft}, \lambda_{ft}) = & w_{ft}L_{ft} + r_{ft}K_{ft} + p_{ft}^m M_{ft} \\ & + \lambda_{ft}(Q_{ft} - Q_t(L_{ft}, K_{ft}, M_{ft}, \omega_{ft})), \end{aligned}$$

where  $w_{ft}, r_{ft}$ , and  $p_{ft}^m$  denote the firm’s wage rate, the rental price of capital, and the price of intermediate input, respectively. The estimation of markup hinges on the factor that the firm can freely adjust. China’s capital and labor markets are heavily regulated and resource misallocations are severe, so intermediate input is taken as the optimal input free of any adjustment costs (Lu and Yu, 2015). Thus, the first-order condition for intermediate input is

$$\frac{\partial \mathcal{L}}{\partial M_{ft}} = p_{ft}^m - \lambda_{ft} \frac{\partial Q_{ft}}{\partial M_{ft}} = 0, \tag{D.1}$$

where  $\lambda_{ft} = \frac{\partial \mathcal{L}}{\partial Q_{ft}}$  is the marginal cost of production at a given level of output.

Rearranging Eq. (D.1) and multiplying both sides by  $\frac{M_{ft}}{Q_{ft}}$ , we obtain

$$\frac{\partial Q_{ft}}{\partial M_{ft}} \frac{M_{ft}}{Q_{ft}} = \frac{1}{\lambda_{ft}} \frac{p_{ft}^m M_{ft}}{Q_{ft}}. \tag{D.2}$$

The firm markup is defined as price divided by marginal cost, that is,  $\mu_{ft} \equiv \frac{P_{ft}}{\lambda_{ft}}$ . Using Eq. (D.2), the firm-level markup can be expressed as

$$\mu_{ft} = \alpha_{ft}^m \frac{p_{ft}^m M_{ft}}{P_{ft} Q_{ft}} = \alpha_{ft}^m (\theta_{ft}^m)^{-1},$$

that is:  $K_t^s = K_0^s + t$ , where  $s \in \{H, F\}$ , and time  $t \in (0, 10)$ . In the right panel, home capital increases faster than foreign capital:  $K_t^F = K_0^F + t$ , and  $K_t^H = K_0^H + 20t$  with time  $t \in (0, 10)$ . Again, the hump shape of the plots is robust to a wide range of trade costs  $\tau$  and diffusion parameter  $\beta$ .

where  $\alpha_{f_t}^m$  is the output elasticity of the intermediate input and  $\theta_{f_t}^m$  is the share of expenditure on intermediate input. The share of expenditure on intermediate input is available from the firm-level data. Computing firm-level markup then requires an estimate of the production function to obtain the output elasticity of the intermediate input.

**Production Function Estimation.** Consider the following translog production function (in logarithmic form):

$$y_{f_t} = \beta_l l_{f_t} + \beta_k k_{f_t} + \beta_m m_{f_t} + \beta_{ll} l_{f_t}^2 + \beta_{kk} k_{f_t}^2 + \beta_{mm} m_{f_t}^2 + \beta_{lk} l_{f_t} k_{f_t} + \beta_{lm} l_{f_t} m_{f_t} + \beta_{km} k_{f_t} m_{f_t} + \beta_{klm} l_{f_t} k_{f_t} m_{f_t} + \omega_{f_t} + \varepsilon_{f_t}, \tag{D.3}$$

where  $y_{f_t}$  is the logarithm of firm output,  $l_{f_t}$ ,  $k_{f_t}$ , and  $m_{f_t}$  are the logarithms of the inputs employment, capital, and materials.  $\omega_{f_t}$  is firm productivity, and  $\varepsilon_{f_t}$  is measurement error and any unanticipated shocks to output.

Obtaining consistent production function estimates  $\beta = (\beta_l, \beta_k, \beta_m, \beta_{ll}, \beta_{kk}, \beta_{mm}, \beta_{lk}, \beta_{lm}, \beta_{km}, \beta_{klm})$  requires controlling for unobserved productivity shocks potentially leading to simultaneity and selection biases. A control function based on a static input demand function is used as a proxy for unobserved productivity.

The control function approach proposed by [Olley and Pakes \(1996\)](#) and extended by [Levinsohn and Petrin \(2003\)](#) is applied. The following material demand function is used as a proxy for the unobserved productivity:

$$m_{f_t} = m_t(\omega_{f_t}, l_{f_t}, k_{f_t}). \tag{D.4}$$

Inverting (D.4) yields the control function for productivity:

$$\omega_{f_t} = h_t(l_{f_t}, k_{f_t}, m_{f_t}).$$

In the first stage, unanticipated shocks and measurement errors ( $\varepsilon_{f_t}$ ) are purged by estimating the following equation:

$$y_{f_t} = \phi_t(l_{f_t}, k_{f_t}, m_{f_t}) + \varepsilon_{f_t}. \tag{D.5}$$

That yields a predicted output ( $\hat{\phi}_{f_t}$ ).

(D.3) and (D.5) from the first-stage estimation can then be used to express productivity:

$$\omega_{f_t}(\beta) = \hat{\phi}_{f_t} - \beta_l l_{f_t} - \beta_k k_{f_t} - \beta_m m_{f_t} - \beta_{ll} l_{f_t}^2 - \beta_{kk} k_{f_t}^2 - \beta_{mm} m_{f_t}^2 - \beta_{lk} l_{f_t} k_{f_t} - \beta_{lm} l_{f_t} m_{f_t} - \beta_{km} k_{f_t} m_{f_t} - \beta_{klm} l_{f_t} k_{f_t} m_{f_t}. \tag{D.6}$$

To estimate the production function coefficients  $\beta$ , the technique of [Akerberg et al. \(2015\)](#) is applied and moments are formed based on innovation in the productivity shock  $\xi_{f_t}$  in law of motion for productivity:

$$\omega_{f_t} = g(\omega_{f_{t-1}}) + \xi_{f_t}.$$

Using (D.6),  $\omega_{f_t}(\beta)$  is non-parametrically regressed against  $g(\omega_{f_{t-1}})$  to obtain the innovation term  $\xi_{f_t}(\beta) = \omega_{f_t}(\beta) - E(\omega_{f_t}(\beta) | \omega_{f_{t-1}}(\beta))$ .

The moment conditions used to estimate the production function coefficients are

$$E(\xi_{f_t}(\beta) \mathbf{Y}_{f_t}) = 0,$$

where  $\mathbf{Y}_{f_t}$  contains lagged labor and materials, current capital, and their interactions.<sup>43</sup>

Once the production function coefficients  $\hat{\beta} = (\hat{\beta}_l, \hat{\beta}_k, \hat{\beta}_m, \hat{\beta}_{ll}, \hat{\beta}_{kk}, \hat{\beta}_{mm}, \hat{\beta}_{lk}, \hat{\beta}_{lm}, \hat{\beta}_{km}, \hat{\beta}_{klm})$  have been estimated, the output elasticity of intermediate input is measured as  $\hat{\alpha}_{f_t}^m = \hat{\beta}_m + 2\hat{\beta}_{mm} m_{f_t} + \hat{\beta}_{lm} l_{f_t} + \hat{\beta}_{km} k_{f_t} + \hat{\beta}_{klm} l_{f_t} k_{f_t}$ .

### Appendix E. Heterogeneous effect of FDI deregulation on industrial growth for industries with different degrees of agglomeration

As mentioned in Section 6, we are interested in examining whether there exists a heterogeneous effect of FDI deregulation on industrial growth for industries with different degrees of agglomeration as measured by the EG index. For this purpose, we add an interaction term of FDI deregulation with the pre-policy EG index, i.e., the EG index in 2001, conditioned on the same set of controls as in the specifications in Columns 1–3 in [Table 10](#). The results are shown in [Table A.2](#). Across the three time frames for calculating industrial growth, it turns out all of the coefficients for the interaction term are positive, but they are significant only for the one-year growth rate case. Thus, it seems that the heterogeneous effect is *weakly* present, and the sign indicates that FDI deregulation and industrial agglomeration are likely to be complements for industrial growth. But this result is highly suggestive because of the insignificance observed for the two-year and three-year cases.

<sup>43</sup> Following the lead of previous scholarship, labor and materials are treated as flexible inputs and their lagged values are used to construct moments. As capital is considered a dynamic input with adjustment costs, its current value is used to form moments.

**Table A.2**  
Heterogeneous effect of FDI deregulation on industrial growth.

Dependent variable: Value-added growth rate			
	One-year growth (1)	Two-year growth (2)	Three-year growth (3)
<i>Treatment</i> × <i>Post02</i>	0.020 (0.022)	0.063 (0.043)	0.070 (0.584)
<i>Treatment</i> × <i>Post02</i> × <i>EG01</i>	0.953*** (0.365)	0.372 (0.649)	0.227 (17.240)
Additional controls:			
Industry fixed effects	yes	yes	yes
Year fixed effects	yes	yes	yes
Control for determinants of FDI regulation changes	yes	yes	yes
Control for tariff reductions	yes	yes	yes
Control for SOE reforms	yes	yes	yes
Control for special economic zones	yes	yes	yes
Control for Western Development Program	yes	yes	yes
Control for time-varying industry characteristics	yes	yes	yes
Control for vertical FDI	yes	yes	yes
Control for PNTR	yes	yes	yes

Note: Standard errors are clustered at the industry level and shown in parentheses. Columns 1 and 4 measure industrial value-added growth as the difference in the logarithm of industrial value-added between  $t$  and  $t-1$ . Columns 2 and 5 measure industrial value-added growth as the difference in the logarithm of industrial value-added between  $t$  and  $t-2$ . Columns 3 and 6 measure industrial value-added growth as the difference in the logarithm of industrial value-added between  $t$  and  $t-3$ . EG01 is the EG index level in 2001. Determinants of FDI regulation changes include interactions of the year dummies with new product intensity, export intensity, number of firms, industry age, and changes in the output share of state-owned enterprises between 1998 and 2001. Tariff reductions include interactions of the year dummies with output tariff, input tariff, and export tariff. SOE reforms include interactions of the year dummies with the output of state-owned enterprises as a share of total output. Special economic zones include interactions of the year dummies with the output of SEZ firms as a proportion of total output. Western Development Program includes interactions of the year dummies with the output of firms in the western region as a proportion of the total output. The time-varying industry characteristics are industrial productivity, the ratio of intermediate inputs to output, the wage premium, average firm size, and the fraction of employment in coastal areas. Vertical FDI includes backward and forward FDI. PNTR controls include interactions between year dummies and industry-level NTR gap and time-varying US import NTR tariff rates. \*\*\*, \*\*, and \* denote significance at the 1, 5, and 10% level respectively.

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